

# UPDA

## NEXTGEN DISTILLERY

### SUMMIT **2026**

## Distillery Vision 2030

### Innovation, Integration & Global Competitiveness



**FRIDAY**  
**AUGUST 21, 2026**



**HOTEL RADISSON BLU PLAZA**  
DELHI AIRPORT (MAHIPALPUR), NEW DELHI



**300 +**  
INDUSTRY  
DELEGATES



**15 +**  
EXPERTS &  
SPEAKERS

PRESENTING PARTNER



Mark your diaries and share your  
**Expression of interest today!**

**BUILD | INNOVATE | TRANSFORM | LEAD**

# OVERVIEW

## THE FUTURE OF DISTILLERY & ETHANOL INDUSTRY SHAPED IN UPDA SUMMIT

ONE INDUSTRY | ONE PLATFORM

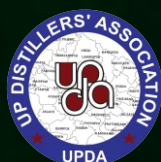
### ONE SECTOR AT ITS TRANSFORMATION POINT

Uttar Pradesh stands at the centre of one of the most significant expansions in the Country's, Global Distillery and Ethanol ecosystem.

The Distillery industry is witnessing unprecedented expansion driven by policy reforms, next-generation process technologies, Innovations, & energy efficiency. The fraternity together is moving towards smarter, more integrated and globally competitive operations.

The UPDA NextGen Distillery Summit & Expo 2026 is designed as a high-impact business and knowledge platform bringing together Distillery Leaders to achieve the objectives & mission.

**A dynamic platform for Industry interaction, technology showcase and strategic partnerships across the Distillery and Ethanol ecosystem.**



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# FIVE PILLARS. MULTIPLE TRACKS



- 1 The Evolving NextGen industry to endless Possibilities
- 2 Crafting Value: Innovation, Process Efficiencies & Smart Packaging Technologies
- 3 Distillery to Bio-Refinery - The Next Leap
- 4 Maize Decoded : Volume vs Value
- 5 Beyond Production - Winning the Market

## EVENT FLOW

- |          |   |   |
|----------|---|---|
| 8:30 AM  | - | Registration & access to Exhibition Halls                 |
| 9:45 AM  | - | Inaugural Session, Keynote Address                        |
| 10:30 AM | - | <b>Tea / Coffee Break - Visit to Expo</b>                 |
| 11:00 AM | - | Technical Session I : Presentations                       |
| 1:00 PM  | - | <b>Networking Lunch</b>                                   |
| 2:00 PM  | - | Technical Session II : Presentations                      |
| 3:30 PM  | - | <b>High Tea Energy Break - Visit to Expo</b>              |
| 4:00 PM  | - | Technical Session III : Presentations                     |
| 5:30 PM  | - | Open house Discussion to summarize & take the way forward |
| 6:30 PM  | - | <b>Cheers &amp; Connect over Cocktails</b>                |



*Why  
you should be in the room?*



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**Opportunity not to Miss - Top 5 Reasons**

**EVERY HOUR YOU SPEND HERE PAYS DIVIDENDS FOR THE NEXT DECADE**

If you are scaling, supplying or shaping policy in this sector - this Summit is non-negotiable.

**1**

**THE NETWORK YOU CANNOT BUILD ANY OTHER WAY**

Meet Distillery Owners, Plant Heads, Ethanol Producers, Technology Providers and Industry Leaders — all under one roof.

**2**

**DISCOVER THE TECHNOLOGIES DRIVING THE INDUSTRY FORWARD**

Explore practical solutions in process efficiency, fermentation, automation, sustainability and biofuel technologies.

**3**

**HEAR DIRECTLY FROM POLICYMAKERS & INDUSTRY LEADERS**

Gain insights into policy developments, ethanol expansion, sustainability priorities and future Industry direction.

**4**

**SOLVE OPERATIONAL CHALLENGES ACROSS THE VALUE CHAIN**

Focused discussions on feedstock economics, yield optimisation, water efficiency and operational performance.

**5**

**POSITION YOURSELF BEFORE THE INDUSTRY MOVES AHEAD**

Build visibility, partnerships and business connections in India's growing Distillery & Ethanol ecosystem.

**One Day. Multiple Opportunities.**

**Technology | Business Growth | Knowledge | Networking**

*Join us*



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## PARTICIPATION OPPORTUNITIES

### **BECOME A SPONSOR**

Enhance your brand visibility and position your organisation among Industry leaders.

### **EXHIBIT YOUR PRODUCT & SERVICE**

Present your Products, Technologies and Innovations to a highly focused Industry audience comprising Distilleries, Ethanol Manufacturers, Engineering Companies and Business Leaders.

### **ATTEND AS A DELEGATE**

Connect with Distillery Leaders, Ethanol Producers, Technology Experts, Policymakers and Industry Decision-makers from across India's evolving Distillery & Biofuel ecosystem.

## **WE LOOK FORWARD TO**

Welcoming you to the UPDA NextGen Distillery Summit 2026, a premier Industry gathering bringing together Distilleries, Ethanol Producers, Technology Providers, EPC Companies, Enzyme & Fermentation Companies and Sustainability Solution Providers.

# PARTNERSHIP

## OPPORTUNITIES



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### STRATEGIC PARTNERS

Presenting Partner : INR 8.50 Lac  
Powered by : INR 7.50 Lac  
Partner Country : INR 7.50 Lac  
Platinum Sponsor : INR 6.50 Lac

### VISIBILITY PARTNERS

Kit Sponsor : INR 3.00 Lac  
Lunch Sponsor : INR 2.50 Lac  
High Tea Sponsor : INR 1.50 Lac  
Memento Sponsor : INR 1.25 Lac  
Audio/Visual Sponsor : INR 1.00 Lac

### LEADERSHIP PARTNERS

Diamond Sponsor : INR 5.25 Lac  
Gold Sponsor : INR 4.25 Lac  
Silver Sponsor : INR 3.25 Lac

### TECHNOLOGY SHOWCASE

Exhibit Booth (2x2 Mtr) : INR 75000  
Exhibit Booth (2x4 Mtr) : INR 1.25 Lac

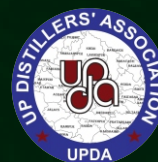
### DELEGATE FEES

Distillery Delegate : INR 7500  
Corporate Delegate : INR 9500

\* GST Extra @18%

# PRIME SLOT

## PRIVILEGES



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PRIME SLOTS							
PRIVILEGES	SPONSORS						
	PRESENTING PARTNER	POWERED BY	PARTNER COUNTRY	PLATINUM SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR
	INR 8.50 Lac	INR 7.50 Lac	INR 7.50 Lac	INR 6.50 Lac	INR 5.25 Lac	INR 4.25 Lac	INR 3.25 Lac
<b>TANGIBLES</b>							
Speaker Presentation Slot	Prime Time Session-I	Prime Time Session-I	Prime Time Session-I	✓	✓	✓	✓
Exhibition Booth :Complimentary / Discount	Exhibition Stall of 4 x 2 Mtr	Exhibition Stall of 3 x 2 Mtr	Exhibition Stall of 3 x 2 Mtr	Exhibition Stall of 2 x 2 Mtr	Exhibition Stall of 2 x 2 Mtr	25%	15%
Premium Booth Positioning	✓	✓	✓	✗	✗	✗	✗
Complimentary Delegate Passes	6 Delegates	5 Delegates	5 Delegates	4 Delegates	3 Delegates	2 Delegates	2 Delegates
Discount on Additional Delegate Passes	20%	20%	20%	15%	10%	10%	10%
Stage Presence during Inaugural Session	✓	✓	✓	✗	✗	✗	✗
On-Stage Felicitation & Memento	✓	✓	✓	✓	✓	✓	✓
Panel Discussion Participation	✓	✓	✓	✗	✗	✗	✗
<b>BRANDING &amp; PROMOTION</b>							
Logo in UPDA Mailers (Pre & Post Event)	✓	✓	✓	✓	✓	✓	✓
Logo on Website & Social Media	✓	✓	✓	✓	✓	✓	✓
Branding in Summit Brochure	✓	✓	✓	✓	✗	✗	✗
Video Display During Session Breaks	✓	✓	✗	✗	✗	✗	✗
Logo on Selfie / Photo Wall	✓	✓	✓	✓	✓	✓	✓
Company Profile in Event Agenda	✓	✓	✓	✓	✓	✓	✓
Company Literature at Registration Desk	✓	✓	✓	✓	✗	✗	✗
Branding on Event Signages & Standees	✓	✓	✓	✓	✗	✗	✗
Logo on Delegate Badges / Lanyards	✓	✓	✓	✓	✗	✗	✗
Company Logo on Stage Backdrop in LED Screens	✓	✓	✓	✓	✓	✓	✓
Country / Organisation Flag Display (where applicable)	✓	✓	✓	✓	✗	✗	✗
Recognition by Event Emcee	✓	✓	✓	✓	✗	✗	✗
Sponsor Acknowledgement in Media Activities	✓	✓	✓	✓	✗	✗	✗

# PARTICIPATIVE SLOT

## PRIVILEGES

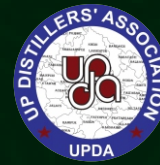


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PARTICIPATIVE SLOTS					
PRIVILEGES	SPONSORS CATEGORY				
	Kit Bag Sponsor	Lunch Sponsor	Tea & High Tea Sponsor	Memento Sponsor	Audio Visual Sponsor
	INR 3.00 Lac	INR 2.50 Lac	INR 1.50 Lac	INR 1.25 Lac	INR 1.00 Lac
Complimentary Delegate Passes	2 Delegates	2 Delegates	1 Delegate	1 Delegate	1 Delegate
Logo in UPDA Mailers (Pre & Post Event)	✓	✓	✓	✓	✓
Logo on Selfie / Photo Wall	✓	✓	✓	✓	✓
Company Profile in Event Agenda	✓	✓	✓	✓	✓
Display of Company 'LOGO' in LED Displays of Backdrop.	✓	✓	✓	✓	✓
Exclusive & Prominent Display of Company Name & Logo on the Premium quality Delegate Kit Bag	✓	✗	✗	✗	✗
Exclusive Sponsor's Display at Lunch Venue	✗	✓	✗	✗	✗
Exclusive Sponsor's Display at Tea Venue	✗	✗	✓	✗	✗
Sponsors Name in Programme Sheet.	✗	✓	✓	✗	✗
Exclusive & prominent Display of Company Logo in each of Memento	✗	✗	✗	✓	✗
Exclusive Sponsors Name & Logo on Podium Display.	✗	✗	✗	✗	✓
On-Stage Felicitation & Memento	✓	✓	✓	✓	✓

# EXHIBITION

## PACKAGES



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**Put Your Brand At The Centre**

## UPDA NextGen Distillery Summit 2026

The UPDA NextGen Distillery Summit & Expo 2026 is not a general trade exhibition.

Every participating organisation is selected because its technology, product or solution is directly relevant to India's evolving Distillery and Ethanol ecosystem.

You will meet Industry decision-makers, plant leaders, technologists and business stakeholders actively looking for technologies, partnerships and growth opportunities.

### TECHNOLOGY SHOWCASE ARENA



Process  
Solutions



Automation  
Systems



Fermentation  
Innovations



Energy  
Solutions



Sustainability  
Technologies



Engineering  
Equipments

### WHY EXHIBIT



Direct  
Industry  
Access



Premium  
Brand  
Visibility



Product  
Launch  
Platform



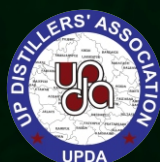
Curated  
B2B  
Meetings



Technology  
Demonstrations



High Value  
Networking



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# EXHIBITION STALL DIMENSIONS

## Exhibit Booth

2 Mtr Width X 2 Mtr Depth

INR 75000/-

(18% GST Extra)

1

DELEGATE

Logo on Selfie / Photo Wall

Brief Profile in Event Agenda



- **Back Wall**  
6.6 Ft Width X 8 Ft Height
- **Side Wall**  
6.6 Ft Width X 8 Ft Height
- **Table Front**  
38 Inches Width X 25 Inches Height
- **Stall Fascia**  
48 Inches Width X 10 Inches Height

### Inclusions:

Octonorm Stall, Carpet, 1 Table, 2 Chairs, 1 Power Point, Company Name Fascia

## Exhibit Booth

4 Mtr Width x 2 Mtr Depth

INR 125000/-

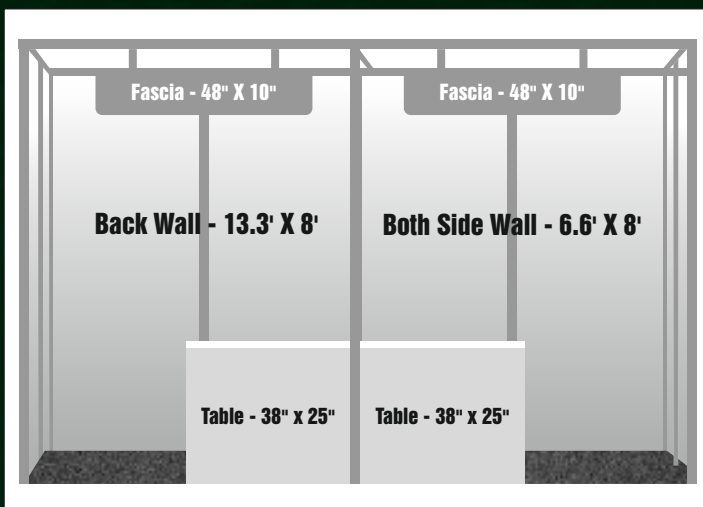
(18% GST Extra)

2

DELEGATES

Logo on Selfie / Photo Wall

Brief Profile in Event Agenda

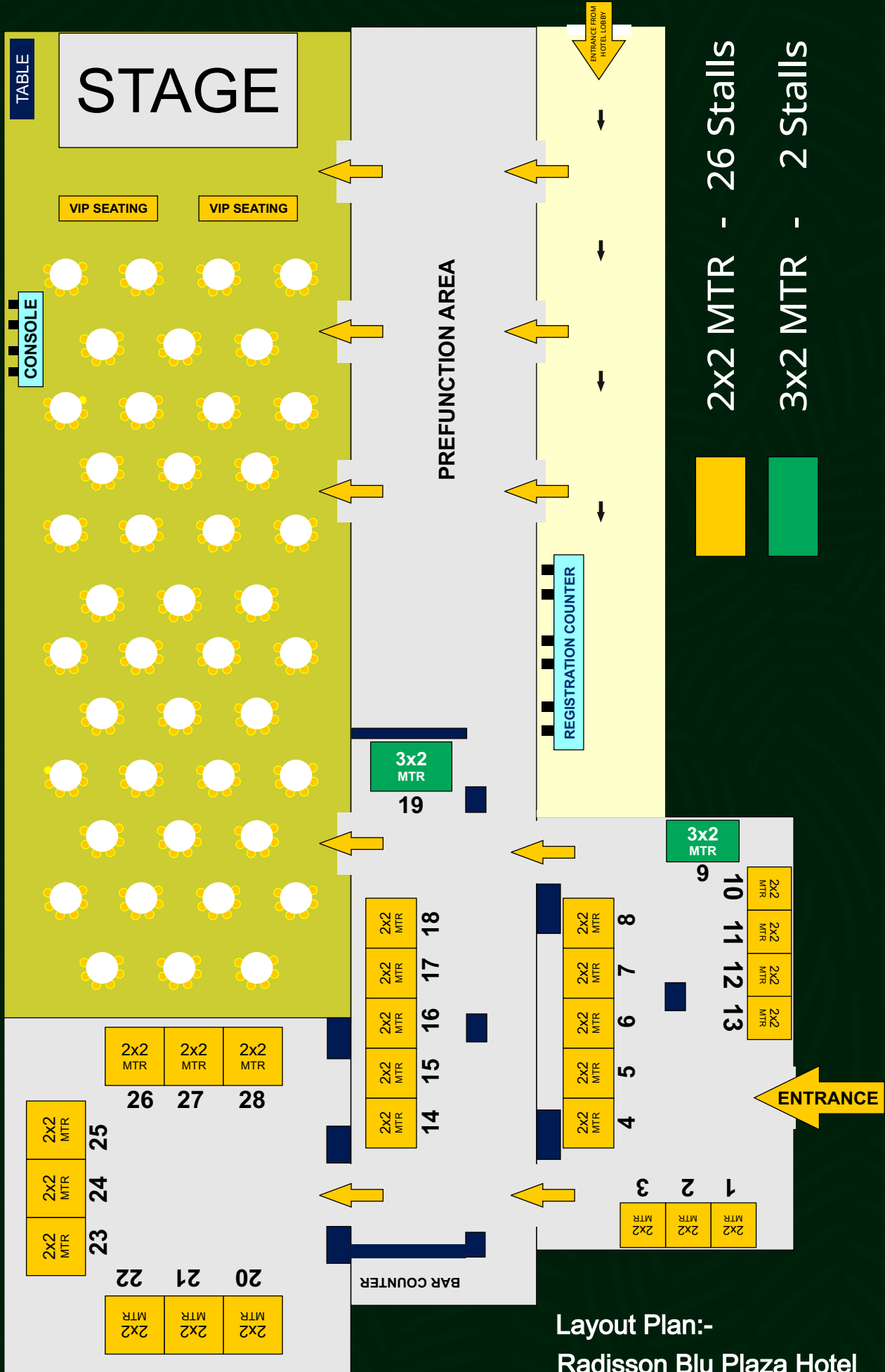


- **Back Wall**  
13.3 Ft Width X 8 Ft Height
- **Side Wall**  
6.6 Ft Width X 8 Ft Height
- **Table Front**  
38 Inches Width X 25 Inches Height
- **Stall Fascia**  
48 Inches Width X 10 Inches Height

### Inclusions:

Octonorm Stall, Carpet, 2 Table, 4 Chairs, 2 Power Point, Company Name Fascia

# EXHIBITION LAYOUT



Layout Plan:-  
Radisson Blu Plaza Hotel

# REGISTER NOW!!

**Before the industry moves ahead without you.**

The UPDA NextGen Distillery Summit 2026 is single day event. There is no second chance. Every day you delay, your competitors are building new Industry connections



**DISTILLERY  
DELEGATE**

₹  
**7500/-**  
(18% GST Extra)



**CORPORATE  
DELEGATE**

₹  
**9500/-**  
(18% GST Extra)

*Group : 3 or more Delegates = 10% off*

## **All Day Delegate Pass Include:**

- ❖ *Summit Kit Bag (specially curated)*
- ❖ *Full access to all Conference sessions*
- ❖ *Access to Technology Showcase Arena*
- ❖ *Hosted Networking Lunch*
- ❖ *Evening Cocktails & Networking reception*
- ❖ *Business Networking opportunities*
- ❖ *Access to Industry Leaders & Decision-Makers*

**Click Here to Register**



**The Summit Where Distillery & Ethanol Future Is Being Built**

**ABOUT THE ORGANISER & THE SUMMIT**

Established in 1983, UP Distillers' Association (UPDA) is one of India's leading Industry bodies representing the Distillery and Ethanol sector in Uttar Pradesh with more than 100 operating Distilleries and over 20 new projects expected to come up in the near future. With an annual production of over 110 million cases of Branded Country Liquor, truly igniting the spirit of the region. As active participant in the UP Liquor Growth story, UPDA stand tall with unwavering dedication to quality and Innovation. Over the years, UPDA has actively contributed towards policy advocacy, technology adoption, sustainability initiatives and the growth of India's Ethanol and Biofuel ecosystem, while fostering collaboration between Industry, Government, Research Institutions and Global Stakeholders.

Building on this strong Industry legacy, the UPDA NextGen Distillery Summit has emerged as a premier platform for Industry dialogue, technology showcase and business networking. The Summit brings together Distillery Leaders, Ethanol Producers, Technology Providers, Policymakers and Industry Experts to discuss innovation, market opportunities, sustainability and the future growth of the Distillery and Ethanol sector.



**UPDA**

UP DISTILLERS' ASSOCIATION

**NextGen Distillery**

**Summit & Expo 2026**

4/2, 4th Floor, PHD Chambers of Commerce,  
August Kranti Marg, Siri Institutional Area, Hauz Khas, New Delhi - 110016