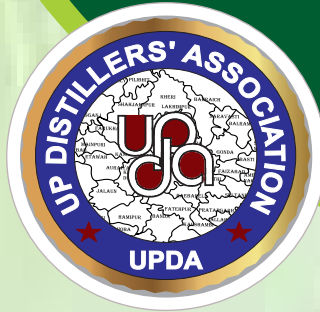


Presenting Partner



Partner Country



Conference | Technology Showcase | Global Networking

UPDA International Summit

ONE PLATFORM – INFINITE POSSIBILITIES



September, 2025



Hotel Radisson BLU, Noida

15+

Expert Presentations

40+

Exhibitors

300+

Business Delegates

THEMATIC TRACKS

New Renewable Energy Technologies: Bio-mass to Bio fuel
Best Global practices in Alcohol Production Technologies
Resurgence in Ethanol & Maize Space, Unlocking Potential of Golden Crop
Enzymes-Yeast-Fermentation: Optimizing Efficiencies



Powered by

novonesis

Platinum Sponsor



Diamond Sponsor



Silver Sponsor



Kit Sponsor



High Tea Sponsor



#An Event where EXPERIENCES never end, But this OPPORTUNITY will !

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September, 2025



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WHO WE ARE – UPDA AT A GLANCE

Since 1983, UP Distillers' Association (UPDA) has remained the unified voice of UP State's Distillery and Ethanol Manufacturers. UPDA Members take pride in producing over 80% of the Potable Branded Liquor, truly fuelling the spirit of State. UPDA bridges industry, Policy, and innovation, actively influencing regulatory frameworks and technology adoption at both State and National level.

From shaping India's Ethanol Blending Programme to global advocacy (US, Brazil), and from R&D tie-ups Indian Agricultural Research Institute (IARI), Indian Institute of Maize Research (IIMR) & U.S. Grains Council (USGC), to mobilising investments in Grain-based biofuel infra, UPDA continues to ignite growth and sustainability across the value chain.

ABOUT THE SUMMIT

The UPDA Journey to organize Seminars, Conferences & Summits began more than a decade back, and since then, UPDA has been proud to host its Events and International Summits, dedicated to showcasing and dedicating Innovative Technologies to the Industry. Our event series brings together National & Global technocrats, Distillery Professionals, and spirits enthusiasts from around the world. With a shared passion for craftsmanship and innovation, we create an immersive experience featuring widespread Exhibitors, Laser-focused Presentations, all in the presence of 'Who's –Who' International Diplomats, Dignitaries & Industry luminaries.

Over the past decade, UPDA International Summit has become renowned as one of the finest and largest Industry Events, fostering knowledge sharing and networking. The 2024 Event marked a significant milestone, elevating the experience, Global Extravaganza with Partner Countries such as the USA, France, and Brazil

[Moving forward we wish to take it forward much grandeur in the proposed 2025 UPDA International Summit](#)

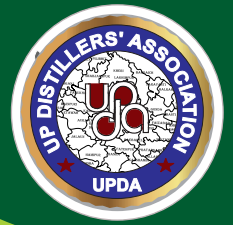
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SUMMIT HIGHLIGHTS

- ✓ 15+ Laser focused Expert Presentations from Global and Indian Technologists
- ✓ 40+ Exhibitors showcasing the latest Technology and Solutions
- ✓ 300+ Business Delegates, including Scientists, Technocrats, and Decision-makers
- ✓ Biggest congregation of Sugar & allied Industry Scientists, Technocrats & Managers from India & abroad
- ✓ Sharing wealth of experience by renowned Experts on Industry trends and deep insights during the Memorial lectures and Technical sessions
- ✓ Delivering excellence and innovation for future Business
- ✓ Opportunity to interface with leading technology developers & who's who of Indian Distillery industry
- ✓ Lucrative opportunity for Branding, Networking and Knowledge sharing
- ✓ A platform to Network, Forge Partnerships with Govt & industry Stakeholders

TOP REASONS TO ATTEND

- ✓ Understanding recent trends in process improvements, technological advancements and innovations in the industry with global perspective
- ✓ Accessing opportunities in UP Distillery Industry
- ✓ Opportunity to Exhibit innovations and delivering presentations to the elite gathering of professionals
- ✓ Networking with top Policy makers, Industry leaders, Indian - International Experts & Buyers
- ✓ Overseas exposure for Industry Professionals

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SPONSORSHIP OPPORTUNITIES @ UPDA Summit 2025

Partner with the UPDA International Summit 2025 to showcase your brand to industry leaders, innovators and key decision-makers in the Distillery and Ethanol Industry. Align your business with sustainable solutions and gain unparalleled visibility in a rapidly evolving market globally



PRIME SLOT

- ◆ Presenting Partner INR 8 lac
- ◆ Powered by INR 7 lac
- ◆ Partner Country INR 7 lac
- ◆ Platinum Sponsor INR 6 lac



PRIVILEGE SLOTS

- ◆ Diamond Sponsor INR 5 lac
- ◆ Gold Sponsor INR 4 lac
- ◆ Silver Sponsor INR 3 lac



PARTICIPATIVE SLOTS

- ◆ Kit Sponsor INR 2.5 lac
- ◆ Lunch Sponsor INR 2.0 lac
- ◆ High Tea Sponsor INR 1.5 lac
- ◆ Memento Sponsor INR 1.0 lac
- ◆ Audio Visual INR 1.0 lac

A. DELEGATE FEE

- ◆ Distillery Delegates INR 4900
- ◆ Other Delegates INR 7500

GST Extra @18%

Detailed Deliverables and Entitlements in next pages

- Exclusive brand visibility
- Access to decision makers
- Networking with industry leaders
- Showcase initiatives
- Launch new products
- Market leadership recognition

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SPONSORSHIP PACKAGES - PRIVILEGES

| Sponsorship Packages - Privileges | | | | | |
|-----------------------------------|---|---------------------------------|---------------------------------|---------------------------------|--------------------------------|
| A | PRIME SLOTS | | | | |
| No. | SPONSORS CATAGORY PRIVILEGES | PRESENTING PARTNER | POWERED BY | PARTNER COUNTRY | PLATINUM SPONSOR |
| | Investment (GST Extra @18%) | INR 8 lacs | INR 7 lacs | INR 7 lacs | INR 6 lacs |
| | PRIVILEGED BANNER | PRESENTING PARTNER | POWERED BY | PARTNER COUNTRY | PLATINUM SPONSOR |
| A | Branding and Promotion | | | | |
| 1 | Partner Country Flag / Organizations Logo in 1500 plus e-mail broadcasts periodically Pre Event & Post Event. | ✓ | ✓ | ✓ | ✓ |
| 2 | Partnership focus on Website, Social Media & all Print – Digital Media. | ✓ | ✓ | ✓ | ✓ |
| 3 | Branding on Summit Brochure Editions - July / Aug / Sep | ✓ | ✓ | ✓ | ✗ |
| 4 | Organization Logo on Homepage on UPDA Website with a Hyperlink to your Website | ✓ | ✓ | ✓ | ✓ |
| 5 | Logo Branding on Delegate Badges | ✓ | ✓ | ✓ | ✓ |
| 6 | Company Brochure on Registration Desk | ✓ | ✓ | ✓ | ✓ |
| 7 | Company Logo & Name in Backdrop Digital Display on Event Screen. | ✓ | ✓ | ✓ | ✓ |
| 8 | Country Flag at Dias and other prominent Digital Display on Event Screen. | ✗ | ✗ | ✓ | ✗ |
| 9 | Dedicated Desk for B2B Meetings | ✓ | ✓ | ✓ | ✓ |
| 10 | Exclusive Signage at Lobby | ✓ | ✓ | ✓ | ✗ |
| B | Presentation opportunities | | | | |
| 11 | Share Stage with VIP's & Chief Guest in Inaugural Session | ✓ | ✓ | ✓ | ✗ |
| 12 | Introductory 5 Minute Speaker slot in Kick-off/Inaugural Session | ✓ | ✓ | ✓ | ✗ |
| 13 | Speaker Presentation Slot | Prime Time Session-I | Prime Time Session-I | Prime Time Session-I | ✓ |
| C | Exhibition Space | | | | |
| 14 | Complimentary Exhibition Stall in dedicated Expo Hall. | Exhibition Stall of 6 Mtr x2 | Exhibition Stall of 4 Mtr x2 | Exhibition Stall of 4 Mtr x2 | Exhibition Stall o 2 Mtr x2 |
| D | Other Privileges | | | | |
| 15 | Acknowledgement as Sponsor in all media activities | ✓ | ✓ | ✓ | ✓ |
| 16 | First Row Cluster Reserved for Company Delegates. | ✓ | ✓ | ✓ | ✓ |
| 17 | Free Passes for Company Delegates. | 6 Delegates | 5 Delegates | 5 Delegates | 4 Delegates |
| 18 | Discount on additional Delegate passes. | 25% | 20% | 20% | 15% |

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SPONSORSHIP PACKAGES - PRIVILEGES

| B. PRIVILEGE SLOTS | | | | |
|--------------------|--|------------------------------|--------------|----------------|
| No. | SPONSORS CATAGORY | DIAMOND SPONSOR | GOLD SPONSOR | SILVER SPONSOR |
| | PRIVILEGES | | | |
| | Investment (GST Extra @18%) | INR 5 lacs | INR 4 lacs | INR 3 lacs |
| | PRIVILEGED BANNER | DIAMOND SPONSOR | GOLD SPONSOR | SILVER SPONSOR |
| 1 | Organizations Logo in 1500 plus E-mail broadcasts periodically Pre Event & Post Event. | ✓ | ✓ | ✓ |
| 2 | Partnership focus on Social Media & all Print – Digital Media. | ✓ | ✓ | ✗ |
| 3 | Company Logo & Name in Backdrop Digital Display on Event Screen. | ✓ | ✓ | ✓ |
| 4 | Speaker Presentation Slot | ✓ | ✓ | ✓ |
| 5 | Exhibition Stall at in dedicated Expo Hall. | Exhibition Stall of 2 Mtr x2 | 30% | 20% |
| 6 | Acknowledgement as Sponsor in all media activities | ✓ | ✓ | ✗ |
| 7 | Free Passes for Company Delegates. | 4 Delegates | 3 Delegates | 2 Delegates |
| 8 | Extra Discount on additional passes. | 10% | 10% | 10% |

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SPONSORSHIP PACKAGES - PRIVILEGES

| C | PARTICIPATIVE SLOTS | | | | | |
|-----|--|--------------------|------------------|------------------------------|--------------------|-------------------------|
| No. | SPONSORS CATAGORY PRIVILEGES | Kit Bag Sponsor | Lunch Sponsor | Tea & High Tea Sponsor | Memento Sponsor | Audio Visual Sponsor |
| | Investment (GST Extra @18%) | INR 2.5 lac | INR 2 lac | INR 1.50 lac | INR 1 lac | INR 1 lac |
| | PRIVILEGED BANNER | Kit Bag Sponsor | Lunch Sponsor | Tea & High Tea Sponsor | Memento Sponsor | Audio Visual Sponsor |
| 1 | Display of Company 'LOGO' in LED Displays of Backdrop. | ✓ | ✓ | ✓ | ✓ | ✓ |
| 2 | Exclusive & Prominent Display of Company Name & Logo on the Premium quality Delegate Kit Bag | ✓ | ✗ | ✗ | ✗ | ✗ |
| 3 | Exclusive Sponsor's Display at Lunch Venue | ✗ | ✓ | ✗ | ✗ | ✗ |
| 4 | Exclusive Sponsor's Display at Tea Venue | ✗ | ✗ | ✓ | ✗ | ✗ |
| 5 | Sponsors Name & Logo in Programme Sheet. | ✗ | ✓ | ✓ | ✗ | ✗ |
| 6 | Exclusive & prominent Display of Company Logo in each of Memento | ✗ | ✗ | ✗ | ✓ | ✗ |
| 7 | Exclusive Sponsors Name & Logo on Podium Display. | ✗ | ✗ | ✗ | ✗ | ✓ |
| 8 | Free Passes for Company Delegates. | 3 Delegates | 2 Delegates | 2 Delegates | 2 Delegates | 2 Delegates |

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WHY EXHIBIT IN UPDA SUMMIT 2025

- One of Industry's Apex Expo offering an ideal platform for brand promotion
- A unique platform to showcase and launch new products, processes and services
- Opportunity to reach out top industry professionals
- A place for exploring new business opportunities
- A forum to discuss innovations with industry leaders

2025 USP's

The key USP's of Event will be a special focus on “Exhibitors” with First Time ever initiatives

- Ground Floor hall completely dedicated for Exhibitors - **Prominent Location & Day Long Footfall**
- Spread of over 12000Sq Ft. – **Vast Dedicated Area**
- Layout to maximise & Ensure Similar visibility at each stall – **Uniquely designed Layout**
- Both Lunch & High Tea organised in Exhibition Hall – **Ensuring maximum Foot-fall from all Summit participants.**

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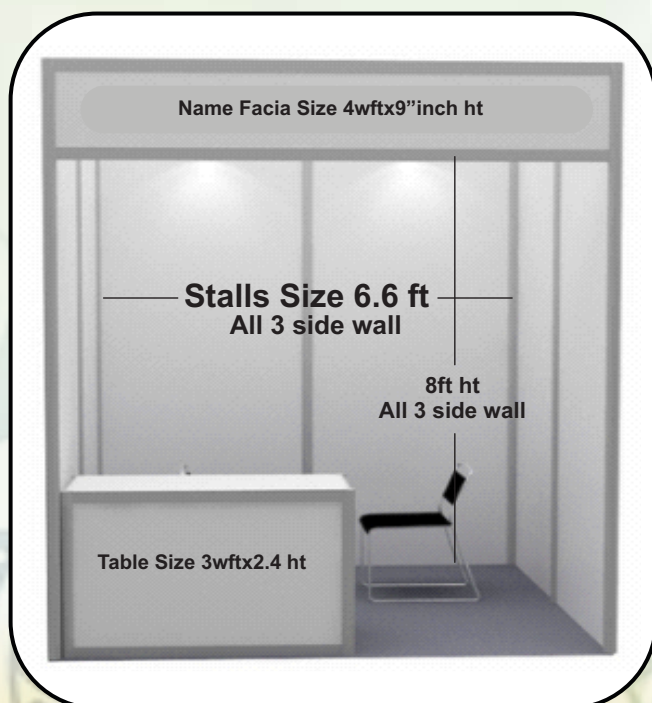


Size & Price :

| | Exhibit Size | Price | Delegate |
|---|----------------------------------|-----------------------|-------------|
| 1 | Exhibit Booth (2Meters x2Meters) | Rs 85000/- + 18% GST | 2 Delegates |
| 2 | Exhibit Booth (4Meters x2Meters) | Rs 150000/- + 18% GST | 3 Delegates |

Includes: Octonorm stall, Table - 01, Chairs - 02, Power point - 01, Fascia walls.

Exhibit Size 2x2 mtr



Exhibition Stall, Size 6.6ft w x8ft ht
All 3 side wall

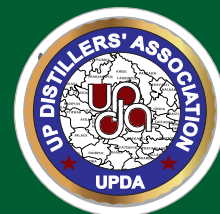


Exhibition Stalls, Size 6.6ft w x8ft ht
All 3 side wall

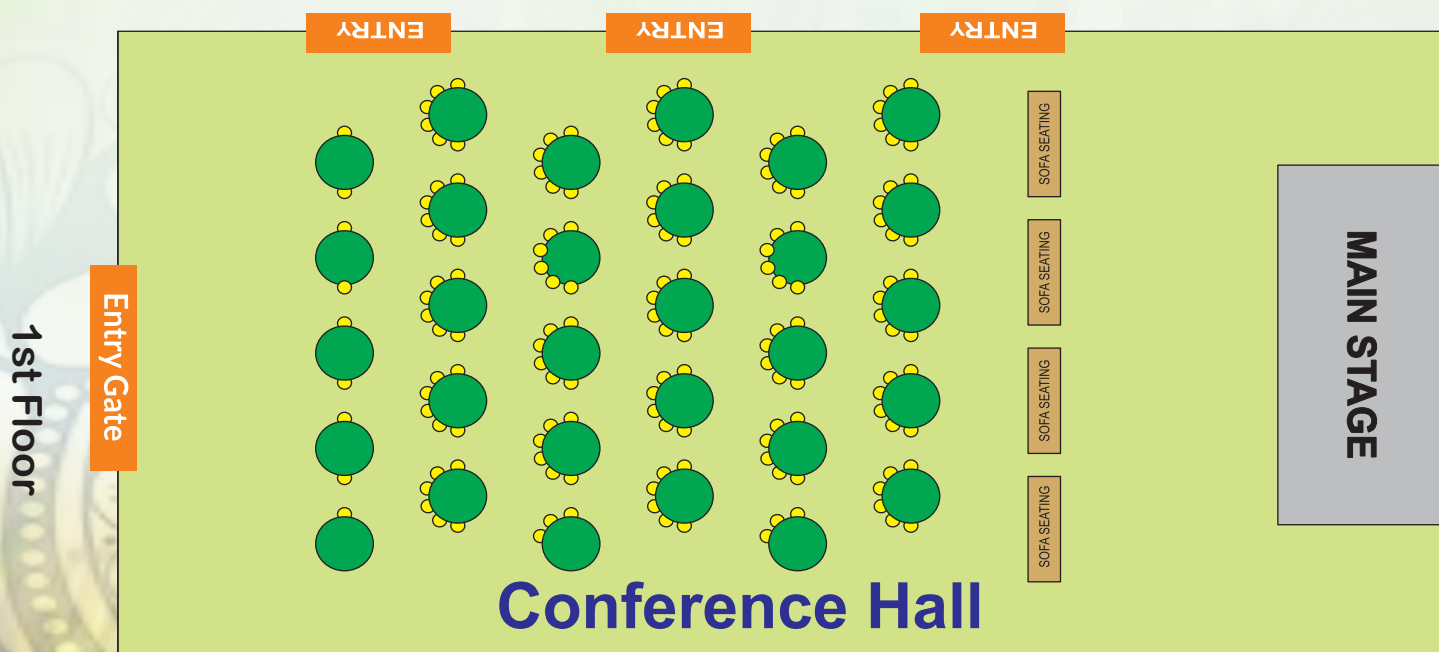
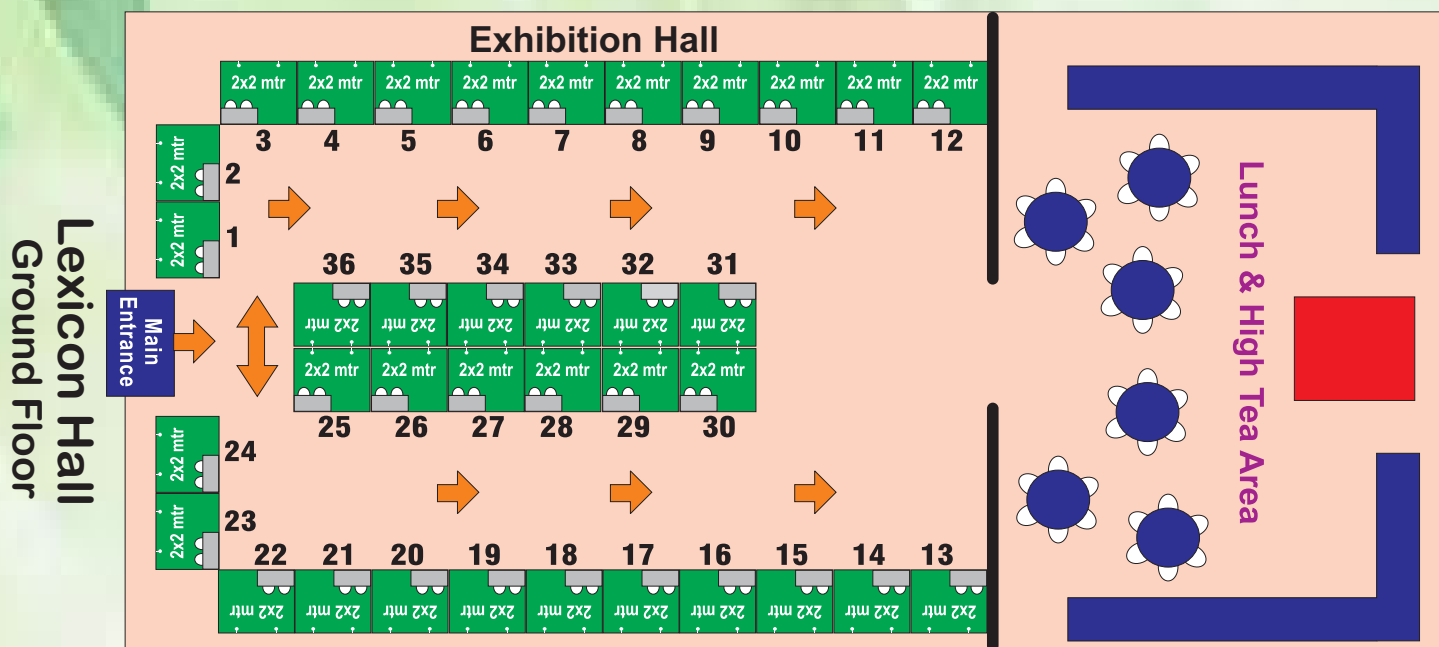
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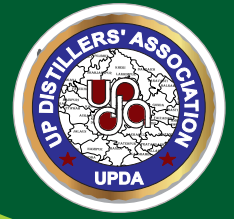
SUMMIT LAYOUT



UPDA International Summit

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Visitors Profile

- M.D.s/ Chief Executive Officers/ Deptt. Heads
- Service Providers, MSMEs and OEMs
- Engineers, Distillery Technologists and Agronomists
- Scientists, Research Scholars & Consultants
- FPOs (Farmer Producer Organization) Agriculture organization

BENEFITS OF PARTICIPATION

- Meet high quality prospects and decision Makers
- Brand Building opportunities among the industry
- Direct Interaction with industry suppliers, buyers, and distributors
- Find out the latest technologies, products, and services
- New Import & Export opportunities
- Network with Industry professionals
- A platform to launch new products
- Explore Joint venture & partnerships

Delegate Categories :

Distillery Delegates – INR 4900

Other Delegates – INR 7500

Delegate Pass Includes: Access to Conference & Expo Pass + Special Kit Bag + Meal (Lunch Coupon)

Book your seats now

On Call Booking: 9311338840 / 41 | 011-40540002
Online Booking: <https://forms.gle/1DiAkPZJwskoB2Jt8>

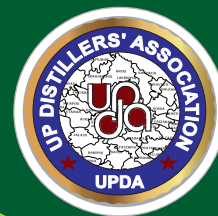
Register to Scan



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Event Flow

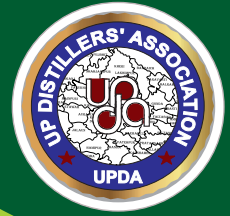


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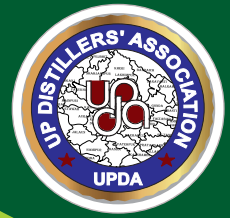
Glimpses of 2024 Summit



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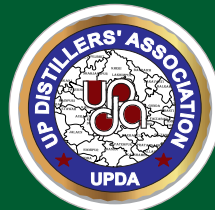


Some Cherished Moment's of 2024 Summit



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MEDIA COVERAGE



Uttar Pradesh looking at alternate grains to produce ethanol



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July 2020

UPDA International Summit 2024: Driving Sustainable Growth in the Ethanol Industry

UPDA International Summit



September, 2025



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REGISTRATION FORM

EVENT DETAILS

Event Name: UPDA International Summit

Event Date: September 05, 2025

PARTICIPATION CATEGORY : PLEASE TICK

Sponsor ☐ (Sponsor Type _____)

Exhibit Booth ☐

Delegate ☐

CONTACT DETAILS

Company Name _____

GST No. (Mandatory) _____

Name _____

Designation _____

No. of Participants & Names _____

Address _____

Email _____

Mobile _____ Phone _____ Fax _____

DD/Cheque Payable to : **U.P. Distillers Association**

Online Remittance / Bank Details for NEFT & RTGS :

Beneficiary Name : UP Distillers Association

Bank Name : Bank of India

Saving Bank A/c No. : 602210110007362

IFSC Code : BKID0006022

Payment QR Code



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UP DISTILLERS' ASSOCIATION INTERNATIONAL SUMMIT



For Registration
Click ↓



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Seminar Secretariat (9311338840, 011-40540002)

18

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