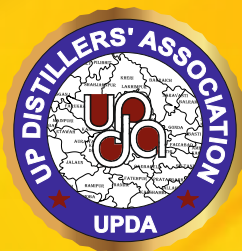


Presenting Indian Partner



Presenting International Partner



UNVEILING TOMORROW'S DISTILLERY INNOVATION  
CONFERENCE | EXHIBITION | NETWORKING  
**UPDA INTERNATIONAL SUMMIT 3.0**

**THEME & TOPICS**

Innovative Technologies in Multi-feed Stocks : Redefining Distillery Landscape  
Global Maize farming practices & backward integration  
Enzymes – Yeast – Fermentation : Enhancing Ethanol Recovery  
Innovations & Automation in Bottling - Packaging for Value creation – Cut cost without cutting Corners

**Friday 19<sup>th</sup> July, 2024**

**Venue : Hotel Hyatt Centric, New Delhi**



POWERED BY



LALLEMAND BIOFUELS  
& DISTILLED SPIRITS

**Click Here to Register**







## ABOUT UPDA

UP Distillers' Association (UPDA), since 1983 is an apex body representing UP Distillery Industry. Rendering Advocacy role, it has garnered official recognition from numerous State & Central Government bodies on Policy & Regulatory matters. As active participant in the UP Liquor Growth story, UPDA stand tall with unwavering dedication to quality and Innovation with nearly 90% of Potable Volume produced by UPDA Members – Truly igniting the spirit of the region.

UPDA plays a crucial role in India's Ethanol Blending Programme (EBP) and has actively engaged in initiatives like representing India at Global Ethanol Summit, collaborating with National and Global Research institutions for Maize development, and fostering partnerships with organizations for investment and technology influx in Biofuels and Grain-based distilleries. This collective effort underscores UPDA's commitment to industry growth, innovation, and technological advancement.

## ABOUT THE SUMMIT

Welcome to UPDA International Summit 2024. Recognizing the need to address multiple challenges related to Energy security, Environmental Sustainability, and Economic development, both UPDA acknowledge the critical role that Ethanol can play as a versatile and renewable energy source. Ethanol derived from various feedstocks such as Maize/Corn, holds promise for enhancing agricultural productivity and bolstering economic opportunities.

Towards the futurists vision, UPDA have collaborated with Indian Agriculture Research Institute (IARI) & US Grain Council (USGC) to take a deep-dive in Indian Agrarian space & ecosystem. Objective is to develop high yield varietal seeds, establish innovative farming & Logistical practices from latest Global Technologies.

This Summit-cum-Expo aims to address the Innovative Technologies redefining Distillery landscape, Presentations on Global Maize farming practices, Enhancing Ethanol Recovery by Enzymes & Yeast and many more such topics.



# EXHIBITION

## Showcase

Explore cutting-edge Technologies and products in our Exhibition area. Witness how Industry Leaders and Emerging companies showcasing their latest advancements in all aspects of Grain - Ethanol - Distillery industry. This is your chance to showcase your products and solutions to a Global audience.



# WHO SHOULD ATTEND

UPDA INTERNATIONAL SUMMIT 3.0



## INDUSTRY LEADERS

Executives, Managers and Professionals from the Industry.



## TECHNOLOGY PROVIDERS

Companies offering innovative Technology in Multifeed Stocks



## R & D Organizations

Research institutions and biotech companies



## AGRI BUSINESS COMPANIES

Machinery and Equipments Manufacturers



## SERVICE PROVIDERS

Consultants, Logistics and Supply Chain Management Firms



A circular inset image showing silhouettes of five business professionals (three men and two women) standing on a blue wireframe globe. They are dressed in business attire, and the background is a light blue sky.

## NETWORKING AND COLLABORATION

---

Foster valuable connections in our networking sessions. Engage with Global Experts, Industry leaders, and potential partners. Exchange ideas, discuss challenges, and explore collaborative opportunities that could shape the future of the Industry & Maize Ethanol producers.

## EMPOWER YOUR BUSINESS ENRICH THE WORLD

---

Engage with Global Leaders, discover groundbreaking strategies, and explore Cutting-edge innovations in the realm Distillery Industry & Grain Ethanol Producers. Unleash the potential of these redefining Distillery Landscape.

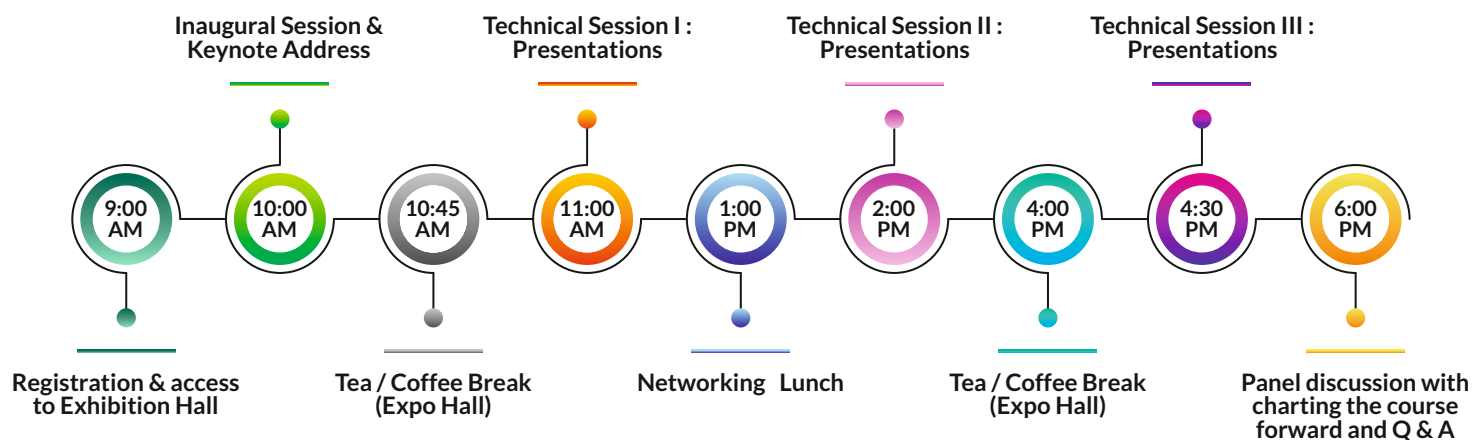




# UPDA INTERNATIONAL SUMMIT 3.0

FRIDAY 19TH JULY, 2024 | HOTEL HYATT CENTRIC, NEW DELHI

## EVENT FLOW



# Investment Packages

## PRIME SLOT

1. PRESENTING PARTNER	-	Rs 7,00,000/-
2. POWERED BY	-	Rs 6,00,000/-
3. PARTNER COUNTRY	-	Rs 6,00,000/-
4. PLATINUM SPONSOR	-	Rs 5,00,000/-

## PRIVILEGE SLOTS

1. DIAMOND SPONSOR	-	Rs 4,00,000/-
2. GOLD SPONSOR	-	Rs 3,00,000/-
3. SILVER SPONSOR	-	Rs 2,50,000/-

## PARTICIPATIVE SLOTS

1. KIT SPONSOR	-	Rs 2,00,000/-
2. LUNCH SPONSOR	-	Rs 1,75,000/-
3. TEA & HIGH TEA SPONSOR	-	Rs 1,25,000/-
4. MEMENTO SPONSOR	-	Rs 1,00,000/-
5. AUDIO VISUAL SPONSOR	-	Rs 75,000/-
6. EXHIBIT BOOTH (2X2 MTR)	-	Rs 75,000/-
7. LOGO SUPPPORT	-	Rs 25,000/-

## DELEGATE FEE

1. FOR UPDA MEMBERS	-	Rs 4,900/-
2. FOR NON MEMBERS	-	Rs 6,900/-

- ✓ For International Participating Countries The Sponsorship Packages Can Be Customised
- ✓ Host Of Exciting Privileges In Each Sponsorship Packages. Please Contact Upda Office.
- ✓ Special Customise Options Available For 'prime Slots' Besides Host Of Standard Privileges.
- ✓ All Above Costs Are Exclusive of GST, Applicable Extra @18%

Come and be Part Of The Growth Story & Most Awaited Distillery Event. Setting A Finest Platform For Excellence - All Under One Roof .

Disclaimer : UPDA Endeavor Though To Accommodate Maximum Possible Presentations  
But Do Not Guarantee A Fixed Slot In View Of Anticipated Overwhelming Response.



# Sponsorship Packages - Prime Slots

SI No.	Privileges	Sponsors Category			
		PRESENTING PARTNER	POWERED BY	PARTNER COUNTRY	PLATINUM SPONSOR
	<b>Investment</b> (GST, applicable extra @18%)	Rs. 7 lacs	Rs. 6 lacs	Rs. 6 lacs	Rs. 5 lacs
	<b>Privileged Banner</b>	<b>TITLE SPONSOR</b>	<b>POWERED BY</b>	<b>PARTNER COUNTRY</b>	<b>PLATINUM SPONSOR</b>
<b>A</b>	<b>Branding and Promotion</b>				
1	Partner Country Flag / Organizations Logo in 1500 plus e-mail broadcasts periodically Pre Event & Post Event.	★	★	★	★
2	Partnership focus on Website, Social Media & all Print - Digital Media.	★	★	★	★
3	Branding on Summit Brochure <b>Editions - May/June/July '24</b>	★	★	★	★
4	Organization Logo on Homepage on UPDA Website with a Hyperlink to your Website	★	★	★	★
5	Logo Branding on Delegate Badges	★	★	★	★
6	Company Brochure on Registration Desk	★	★	★	★
7	Company Logo & Name in Backdrop Digital Display on Event Screen.	★	★	★	★
8	Country Flag at Dias and other prominent Digital Display on Event Screen.	★	★	★	★
9	Dedicated Desk for B2B Meetings	★	★	★	★
10	Exclusive Signage at Lobby	★	★	★	★
<b>B</b>	<b>Presentation opportunities</b>				
11	Share Stage with VIP's in Inaugural Session	★	★	★	★
12	Introductory 5 Minute Speaker slot in Kick-off/Inaugural Session	★	★	★	★
13	Speaker Presentation Slot	Prime Time Session-I	Prime Time Session-I	Prime Time Session-I	★
<b>C</b>	<b>Exhibition Space</b>				
14	Complimentary Exhibition Stall in dedicated Expo Hall	Exhibition Stall of 6 Mtr x 2 Mtr	Exhibition Stall of 4 Mtr x 2 Mtr	Exhibition Stall of 2 Mtr x 2 Mtr	Exhibition Stall of 2 Mtr x 2 Mtr
<b>D</b>	<b>Other Privileges</b>				
15	Acknowledgement as Sponsor in all media activities	★	★	★	★
16	First Row Cluster Reserved for Company Delegates.	★	★	★	★
17	Complimentary Delegate Passes	7 Delegates	5 Delegates	5 Delegates	4 Delegates
18	Discount on additional Delegate passes.	25%	20%	20%	15%



# Sponsorship Packages - Privilege Slots

SI No.	Privileges	Sponsors Category		
		DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR
	<b>Investment</b> (GST, applicable extra @18%)	Rs. 4 Lacs	Rs. 3 Lacs	Rs. 2.5 Lacs
1	Privileged Banner	Diamond Sponsor	Gold Sponsor	Silver Sponsor
2	Organizations Logo in 1500 plus E-mail broadcasts periodically Pre Event & Post Event.	★	★	★
3	Partnership focus on Social Media & all Print – Digital Media.	★	★	★
4	Company Logo & Name in Backdrop Digital Display on Event Screen.	★	★	★
5	Speaker Presentation Slot	★	★	★
6	Exhibition Stall in dedicated Expo Hall-Complimentary / Discount	Exhibition Stall of 2 Mtr x 2 Mtr	30%	20%
7	Acknowledgement as Sponsor in all media activities	★	★	★
8	Complimentary Delegate Passes	4 Delegates	3 Delegates	2 Delegates
9	Extra Discount on additional passes	15%	10%	10%



# Sponsorship Packages - Participative Slots

SI No.	Privileges	Sponsors Category						
		Kit Bag Sponsor	Lunch Sponsor	Tea & High Tea Sponsor	Memento Sponsor	Audio Visual Sponsor	Logo Support	Exhibit Booth
	<b>Investment (GST, applicable extra @18%)</b>	<b>Rs. 200000</b>	<b>Rs. 175000</b>	<b>Rs. 125000</b>	<b>Rs. 100000</b>	<b>Rs. 75000</b>	<b>Rs. 25000</b>	<b>Rs. 75000</b>
1	Privileged Banner	Kit Bag Sponsor	Lunch Sponsor	Tea & High Tea Sponsor	Memento Sponsor	Audio Visual Sponsor	Logo Support	Exhibit Booth
2	Display of Company 'LOGO' in LED Displays of Backdrop.	★	★	★	★	★	★	★
3	Exclusive & Prominent Display of Company Name & Logo on the Premium quality Delegate Kit Bag	★	★	★	★	★	★	★
4	Exclusive Sponsor's Display at Lunch Venue	★	★	★	★	★	★	★
5	Exclusive Sponsor's Display at Tea Venue	★	★	★	★	★	★	★
6	Sponsors Name & Logo in Programme Sheet.	★	★	★	★	★	★	★
7	Exclusive & prominent Display of Company Logo in each of Memento	★	★	★	★	★	★	★
8	Exclusive Sponsors Name & Logo on Podium Display.	★	★	★	★	★	★	★
9	Exhibition Stall in dedicated Expo Hall. (Location Preference 'First Come First Serve')	★	★	★	★	★	★	2x2 Mtr
10	Complimentary Delegate Passes	2 Delegates	2 Delegates	1 Delegate	1 Delegate	1 Delegate	1 Delegate	1 Delegate







# GLIMPSES FROM PAST EVENT





# Moments to Remember



# 40 Years Celebration



# Stalls Exhibition







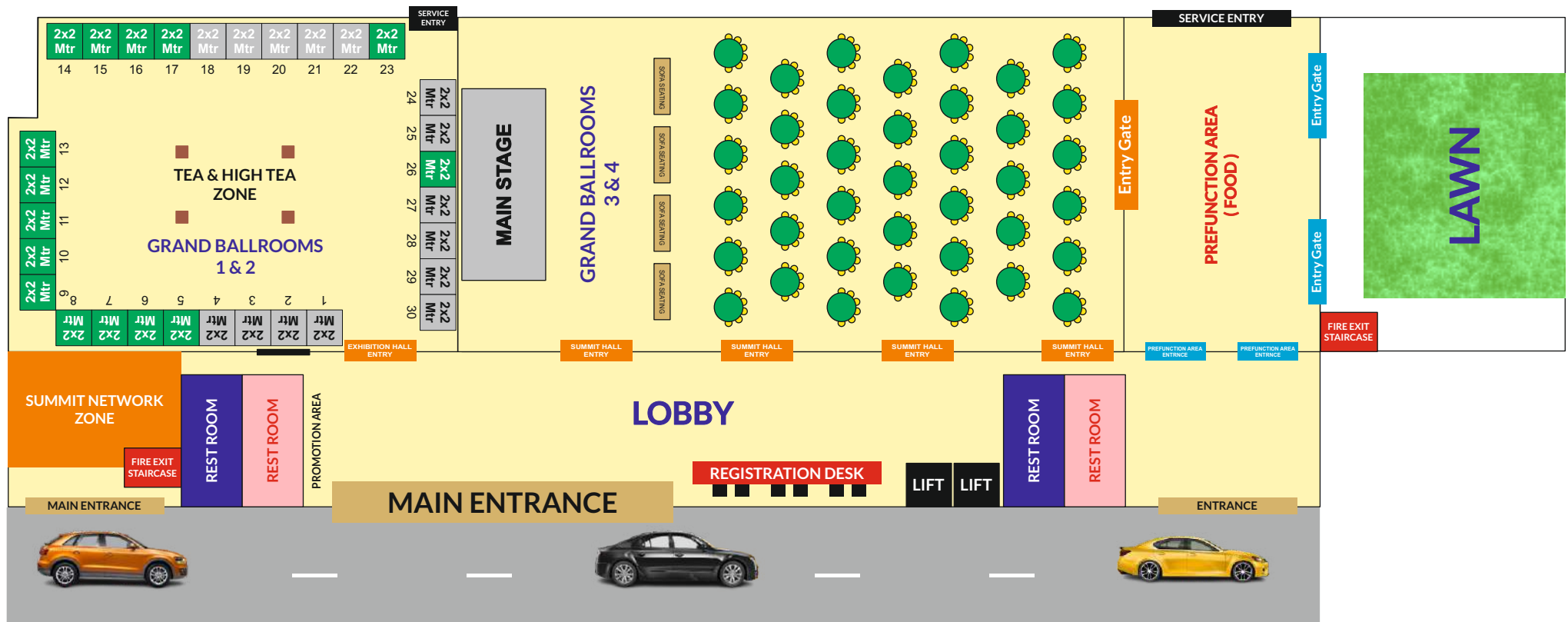




# UNVEILING TOMORROW'S DISTILLERY INNOVATION CONFERENCE | EXHIBITION | NETWORKING **UPDA INTERNATIONAL SUMMIT 3.0**



## SUMMIT LAYOUT



\*Entire Ground Floor is dedicated to Event with 14000 sq ft area.

\*Prominent visibility & Access to Exhibitor Zone with Tea/High Tea Coffee Arrangement for maximum footfall.

**HYATT CENTRIC™**  
JANAKPURI NEW DELHI  
Janakpuri District Centre Complex  
New Delhi- 110058, India  
T: +91-11-4612-1234  
hyattcentricjanakpurinewdelhi.com



# REGISTRATION FORM

## EVENT DETAILS

Event Name : UPDA INTERNATIONAL SUMMIT 3.0

Event Date : 19 July, 2024

## PARTICIPATION CATEGORY : PLEASE TICK

Sponsor ☐ (Sponsor Type \_\_\_\_\_)

Exhibit Booth ☐

Delegate ☐

## CONTACT DETAILS

Company Name \_\_\_\_\_

GST No. with Billing Address (Mandatory) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Name \_\_\_\_\_

Designation \_\_\_\_\_

No. of Participants & Names \_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_

Mobile \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

## PAYMENT DETAILS

Cheque Payable to : **U.P. Distillers Association**

### Online Remittance / Bank Details for NEFT & RTGS :

Beneficiary Name : UP Distillers Association

Bank Name : Bank of India

Saving Bank A/c No. : 602210110007362

IFSC Code : BKID0006022

Payment QR Code





# UP DISTILLERS' ASSOCIATION

## INTERNATIONAL SUMMIT 3.0

**So, Why Wait ?**  
**Register Today**

\* Additional 10% Discount on Delegate Fee for Registration on or before 31 May 2024

Click Here to Register



or

SCAN TO REGISTER



4/2, 4th Floor, PHD Chambers of Commerce  
August Kranti Marg, Siri Institutional Area, Hauz Khas  
New Delhi, Delhi 110016



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