

UNVEILING TOMORROW'S DISTILLERY INNOVATION
CONFERENCE | EXHIBITION | NETWORKING

UPDA INTERNATIONAL SUMMIT 3.0

THEME & TOPICS

Innovative Technologies in Multi-feed Stocks : Redefining Distillery Landscape
Global Maize farming practices & backward integration
Enzymes – Yeast – Fermentation : Enhancing Ethanol Recovery
Innovations & Automation in Bottling - Packaging for Value creation – Cut cost without cutting Corners

Friday 19th July, 2024

Venue : Hotel Hyatt Centric, New Delhi



[Click Here to Register](#)





UPDA INTERNATIONAL SUMMIT 3.0

FRIDAY 19TH JULY, 2024 | HOTEL HYATT CENTRIC, NEW DELHI

ABOUT UPDA

UP Distillers' Association (UPDA), since 1983 is an apex body representing UP Distillery Industry. Rendering Advocacy role, it has garnered official recognition from numerous State & Central Government bodies on Policy & Regulatory matters. As active participant in the UP Liquor Growth story, UPDA stand tall with unwavering dedication to quality and Innovation with nearly 90% of Potable Volume produced by UPDA Members - Truly igniting the spirit of the region.

UPDA plays a crucial role in India's Ethanol Blending Programme (EBP) and has actively engaged in initiatives like representing India at Global Ethanol Summit, collaborating with National and Global Research institutions for Maize development, and fostering partnerships with organizations for investment and technology influx in Biofuels and Grain-based distilleries. This collective effort underscores UPDA's commitment to industry growth, innovation, and technological advancement.

ABOUT THE SUMMIT

Welcome to UPDA International Summit 2024. Recognizing the need to address multiple challenges related to Energy security, Environmental Sustainability, and Economic development, both UPDA acknowledge the critical role that Ethanol can play as a versatile and renewable energy source. Ethanol derived from various feedstocks such as Maize/Corn, holds promise for enhancing agricultural productivity and bolstering economic opportunities.

Towards the futurists vision, UPDA have collaborated with Indian Agriculture Research Institute (IARI) & US Grain Council (USGC) to take a deep-dive in Indian Agrarian space & ecosystem. Objective is to develop high yield varietal seeds, establish innovative farming & Logistical practices from latest Global Technologies.

This Summit-cum-Expo aims to address the Innovative Technologies redefining Distillery landscape, Presentations on Global Maize farming practices, Enhancing Ethanol Recovery by Enzymes & Yeast and many more such topics.

EXHIBITION

Showcase

Explore cutting-edge Technologies and products in our Exhibition area. Witness how Industry Leaders and Emerging companies showcasing their latest advancements in all aspects of Grain - Ethanol - Distillery industry. This is your chance to showcase your products and solutions to a Global audience.



WHO SHOULD ATTEND

UPDA INTERNATIONAL SUMMIT 3.0



INDUSTRY LEADERS

Executives, Managers and Professionals from the Industry.



TECHNOLOGY PROVIDERS

Companies offering innovative Technology in Multifield Stocks



R & D Organizations

Research institutions and biotech companies



AGRI BUSINESS COMPANIES

Machinery and Equipments Manufacturers



SERVICE PROVIDERS

Consultants, Logistics and Supply Chain Management Firms

NETWORKING AND COLLABORATION

Foster valuable connections in our networking sessions. Engage with Global Experts, Industry leaders, and potential partners. Exchange ideas, discuss challenges, and explore collaborative opportunities that could shape the future of the Industry & Maize Ethanol producers.

EMPOWER YOUR BUSINESS ENRICH THE WORLD

Engage with Global Leaders, discover groundbreaking strategies, and explore Cutting-edge innovations in the realm Distillery Industry & Grain Ethanol Producers. Unleash the potential of these redefining Distillery Landscape.

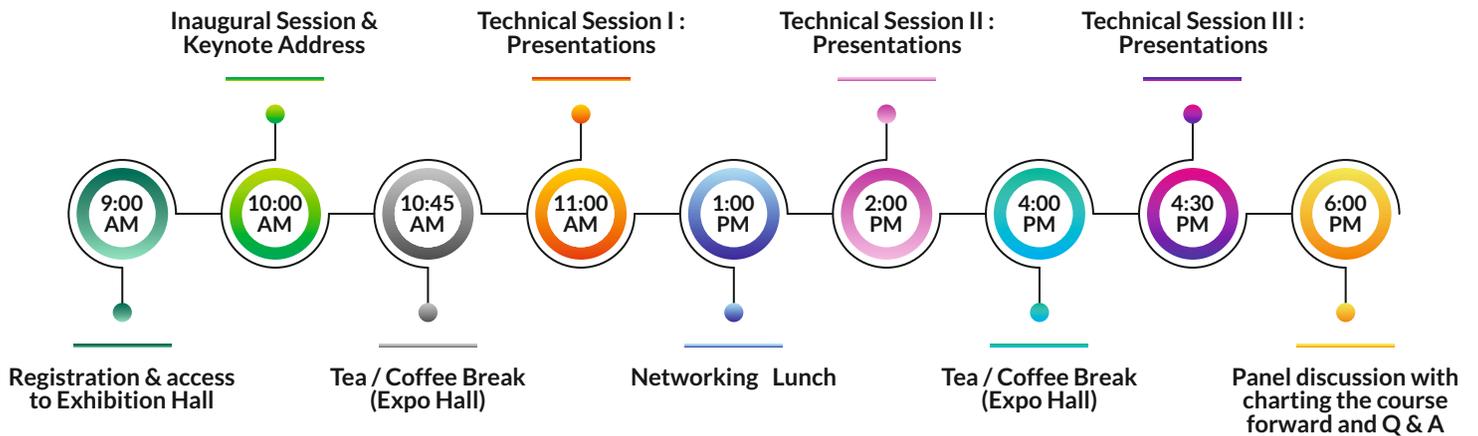




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FRIDAY 19TH JULY, 2024 | HOTEL HYATT CENTRIC, NEW DELHI

EVENT FLOW



Investment Packages

PRIME SLOT

1. PRESENTING PARTNER	-	Rs 7,00,000/-
2. POWERED BY	-	Rs 6,00,000/-
3. PARTNER COUNTRY	-	Rs 6,00,000/-
4. PLATINUM SPONSOR	-	Rs 5,00,000/-

PRIVILEGE SLOTS

1. DIAMOND SPONSOR	-	Rs 4,00,000/-
2. GOLD SPONSOR	-	Rs 3,00,000/-
3. SILVER SPONSOR	-	Rs 2,50,000/-

PARTICIPATIVE SLOTS

1. KIT SPONSOR	-	Rs 2,00,000/-
2. LUNCH SPONSOR	-	Rs 1,75,000/-
3. TEA & HIGH TEA SPONSOR	-	Rs 1,25,000/-
4. MEMENTO SPONSOR	-	Rs 1,00,000/-
5. AUDIO VISUAL SPONSOR	-	Rs 75,000/-
6. EXHIBIT BOOTH (2X2 MTR)	-	Rs 75,000/-
7. LOGO SUPPPORT	-	Rs 25,000/-

DELEGATE FEE

1. FOR UPDA MEMBERS	-	Rs 4,900/-
2. FOR NON MEMBERS	-	Rs 6,900/-

- ✓ For International Participating Countries The Sponsorship Packages Can Be Customised
- ✓ Host Of Exciting Privileges In Each Sponsorship Packages. Please Contact Upda Office.
- ✓ Special Customise Options Available For 'prime Slots' Besides Host Of Standard Privileges.
- ✓ All Above Costs Are Exclusive of GST, Applicable Extra @18%

Come and be Part Of The Growth Story & Most Awaited Distillery Event. Setting A Finest Platform For Excellence - All Under One Roof .

Disclaimer : UPDA Endeavor Though To Accommodate Maximum Possible Presentations
But Do Not Guarantee A Fixed Slot In View Of Anticipated Overwhelming Response.

Sponsorship Packages - Prime Slots

SI No.	Privileges	Sponsors Category			
		PRESENTING PARTNER	POWERED BY	PARTNER COUNTRY	PLATINUM SPONSOR
	Investment (GST, applicable extra @18%)	Rs. 7 lacs	Rs. 6 lacs	Rs. 6 lacs	Rs. 5 lacs
	Privileged Banner	TITLE SPONSOR	POWERED BY	PARTNER COUNTRY	PLATINUM SPONSOR
A	Branding and Promotion				
1	Partner Country Flag / Organizations Logo in 1500 plus e-mail broadcasts periodically Pre Event & Post Event.	★	★	★	★
2	Partnership focus on Website, Social Media & all Print - Digital Media.	★	★	★	★
3	Branding on Summit Brochure Editions - May/June/July '24	★	★	★	★
4	Organization Logo on Homepage on UPDA Website with a Hyperlink to your Website	★	★	★	★
5	Logo Branding on Delegate Badges	★	★	★	★
6	Company Brochure on Registration Desk	★	★	★	★
7	Company Logo & Name in Backdrop Digital Display on Event Screen.	★	★	★	★
8	Country Flag at Dias and other prominent Digital Display on Event Screen.	★	★	★	★
9	Dedicated Desk for B2B Meetings	★	★	★	★
10	Exclusive Signage at Lobby	★	★	★	★
B	Presentation opportunities				
11	Share Stage with VIP's in Inaugural Session	★	★	★	★
12	Introductory 5 Minute Speaker slot in Kick-off/Inaugural Session	★	★	★	★
13	Speaker Presentation Slot	Prime Time Session-I	Prime Time Session-I	Prime Time Session-I	★
C	Exhibition Space				
14	Complimentary Exhibition Stall in dedicated Expo Hall	Exhibition Stall of 6 Mtr x 2 Mtr	Exhibition Stall of 4 Mtr x 2 Mtr	Exhibition Stall of 2 Mtr x 2 Mtr	Exhibition Stall of 2 Mtr x 2 Mtr
D	Other Privileges				
15	Acknowledgement as Sponsor in all media activities	★	★	★	★
16	First Row Cluster Reserved for Company Delegates.	★	★	★	★
17	Complimentary Delegate Passes	7 Delegates	5 Delegates	5 Delegates	4 Delegates
18	Discount on additional Delegate passes.	25%	20%	20%	15%

Sponsorship Packages - Privilege Slots

SI No.	Privileges	Sponsors Category		
		DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR
	Investment (GST, applicable extra @18%)	Rs. 4 Lacs	Rs. 3 Lacs	Rs. 2.5 Lacs
1	Privileged Banner	Diamond Sponsor	Gold Sponsor	Silver Sponsor
2	Organizations Logo in 1500 plus E-mail broadcasts periodically Pre Event & Post Event.	★	★	★
3	Partnership focus on Social Media & all Print - Digital Media.	★	★	★
4	Company Logo & Name in Backdrop Digital Display on Event Screen.	★	★	★
5	Speaker Presentation Slot	★	★	★
6	Exhibition Stall in dedicated Expo Hall-Complimentary / Discount	Exhibition Stall of 2 Mtr x 2 Mtr	30%	20%
7	Acknowledgement as Sponsor in all media activities	★	★	★
8	Complimentary Delegate Passes	4 Delegates	3 Delegates	2 Delegates
9	Extra Discount on additional passes	15%	10%	10%



Sponsorship Packages - Participative Slots

SI No.	Privileges	Sponsors Category						
		Kit Bag Sponsor	Lunch Sponsor	Tea & High Tea Sponsor	Memento Sponsor	Audio Visual Sponsor	Logo Support	Exhibit Booth
	Investment (GST, applicable extra @18%)	Rs. 200000	Rs. 175000	Rs. 125000	Rs. 100000	Rs. 75000	Rs. 25000	Rs. 75000
1	Privileged Banner	Kit Bag Sponsor	Lunch Sponsor	Tea & High Tea Sponsor	Memento Sponsor	Audio Visual Sponsor	Logo Support	Exhibit Booth
2	Display of Company 'LOGO' in LED Displays of Backdrop.	★	★	★	★	★	★	★
3	Exclusive & Prominent Display of Company Name & Logo on the Premium quality Delegate Kit Bag	★	★	★	★	★	★	★
4	Exclusive Sponsor's Display at Lunch Venue	★	★	★	★	★	★	★
5	Exclusive Sponsor's Display at Tea Venue	★	★	★	★	★	★	★
6	Sponsors Name & Logo in Programme Sheet.	★	★	★	★	★	★	★
7	Exclusive & prominent Display of Company Logo in each of Memento	★	★	★	★	★	★	★
8	Exclusive Sponsors Name & Logo on Podium Display.	★	★	★	★	★	★	★
9	Exhibition Stall in dedicated Expo Hall. (Location Preference 'First Come First Serve')	★	★	★	★	★	★	2x2 Mtr
10	Complimentary Delegate Passes	2 Delegates	2 Delegates	1 Delegate	1 Delegate	1 Delegate	1 Delegate	1 Delegate

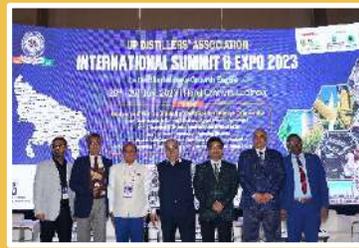




GLIMPSSES FROM PAST EVENT



Moments to Remember



40 Years Celebration



Stalls Exhibition



प्रदेश के विकास को नया आयाम देना एथेनॉल उद्योग
 एथेनॉल उद्योग प्रदेश सरकार के विकास के लिए एक प्रमुख उद्योग है। यह न केवल देश के अर्थव्यवस्था को मजबूत करता है, बल्कि किसानों को बेहतर आय प्रदान करता है। प्रदेश सरकार ने इस उद्योग को बढ़ावा देने के लिए कई योजनाएं शुरू की हैं।

UPDA Celebrated 40th Anniversary with Grand Extravaganza in Lucknow
Distillers explore ways to produce ethanol from surplus grains
 The Uttar Pradesh Distillers Association (UPDA) celebrated its 40th anniversary with a grand extravaganza in Lucknow. The event was attended by government officials, industry leaders, and media representatives. The UPDA President, Shri. Shashi Kumar, highlighted the association's role in promoting ethanol production from surplus grains.

उत्तर प्रदेश
 राज्य सरकार ने किसानों और उद्योगों को आर्थिक रूप से मजबूत करने के लिए एक नए कार्यक्रम शुरू किया है। इस कार्यक्रम के तहत किसानों को बेहतर ऋण सुविधाएं प्रदान की जाएंगीं, जो उनके उत्पादन को बढ़ावा देंगे।



नवीन तकनीक को अपनाने में हैं डिस्टिलरी आगे
 देश के डिस्टिलरी उद्योगों में नवीन तकनीक का उपयोग बढ़ रहा है। यह न केवल उत्पादन को अधिक कुशल बनाता है, बल्कि पर्यावरण को भी सुरक्षित रखता है।



UPDA President & Shri. Shashi Kumar are being honored by the Chief Minister, Shri. Yogi Adityanath, during the anniversary event.

Trade flourished in Gorakhpur with security, ease of business, says CM
 UP Distillers Association's expansion stresses use of new technology. The Chief Minister of Uttar Pradesh, Shri. Yogi Adityanath, has highlighted the growth of trade in Gorakhpur, attributing it to improved security and ease of business. He also mentioned the expansion of the UP Distillers Association, which is focusing on using new technologies to improve ethanol production.

UP Distillers Association's expansion stresses use of new technology
 The UP Distillers Association (UPDA) is expanding its operations across the state, with a focus on adopting new technologies. This expansion is expected to lead to more efficient ethanol production and better economic outcomes for the industry.

CM to give ₹5.5cr to PMJAY beneficiaries
 The Chief Minister of Uttar Pradesh, Shri. Yogi Adityanath, has announced that the state government will provide ₹5.5 crore to PMJAY beneficiaries. This amount will be used to support various welfare schemes and improve the lives of the people.

नवीन तकनीक को अपनाने में हैं डिस्टिलरी आगे
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Uttar Pradesh looking at alternate grains to produce ethanol

US Grains Council eager to participate in 'Made in India' E2O Ethanol production. UP distillers making substantial investments in innovative technologies, even as raw material is a challenge. The two-day Uttar Pradesh Distillers Association (UPDA) International Summit in Lucknow, underscored the importance of producing E2O Ethanol using alternate surplus grains. The US Grains Council, led by its Executive Director, Dr. Robert C. Anderson, is keen to participate in producing 'Made in India' E2O Ethanol. The UPDA President mentioned that UP has become the largest producer of ethanol and in the last five years the ethanol production had increased by 135%, while excise revenue had jumped from ₹17,000 crores in 2016 to ₹41,000 crores as of March 2023. The credit goes to industrialists, entrepreneurs, associations and the government for proactive approach. He also mentioned how IP in general and sector in particular had taken steps towards empowerment of women and women in workforce, while India averaged 40% growth, UP had a remarkable 98% growth. Shukla talked about the journey of UP Distillers in the regime of Yogi Adityanath.

MEDIA COVERAGE

उत्तर प्रदेश
 देश के विकास को नया आयाम देना एथेनॉल उद्योग। यह न केवल देश के अर्थव्यवस्था को मजबूत करता है, बल्कि किसानों को बेहतर आय प्रदान करता है। प्रदेश सरकार ने इस उद्योग को बढ़ावा देने के लिए कई योजनाएं शुरू की हैं।



यूपीडीए के 40 साल
 यूपीडीए के 40 साल के उपलक्ष्य पर प्रदेश सरकार ने एक कार्यक्रम आयोजित किया। इस कार्यक्रम में प्रदेश के मुख्यमंत्री श्री योगी आदित्यनाथ ने यूपीडीए के अध्यक्ष को शर्जा प्रदान की।

मोरखण्ड @ चैतना
दो दिवसीय अंतर्राष्ट्रीय समिट का हुआ समापन
 उत्तर प्रदेश डिस्टिलरी एसोसिएशन के अध्यक्ष एच.एस. अग्रवाल ने अंतर्राष्ट्रीय समिति का समापन कार्यक्रम में भाग लिया। इस अवसर पर उन्होंने देश के डिस्टिलरी उद्योग के विकास के लिए आवश्यक कदमों पर चर्चा की।

आबकारी लाइसेंस
प्रदेश के विकास को नया आयाम देना एथेनॉल उद्योग
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नई तकनीक से प्रदेश के विकास को बढ़ाने पर जोर
 उत्तर प्रदेश डिस्टिलरी एसोसिएशन के अध्यक्ष एच.एस. अग्रवाल ने नई तकनीक का उपयोग करने के लिए उद्योगों को प्रोत्साहित किया।

The Rise of Indian Single Malt Whisky
 भारतीय सिंगल माल्ट व्हिस्की का उदय। देश के व्हिस्की उद्योग में नवीन तकनीक का उपयोग बढ़ रहा है।

आजाज आधारित एथेनॉल उत्पादन पर दिवस जोर
एनबीटी, लखनऊ: उप डिस्टिलरी एसोसिएशन (यूपीडीए) के 40वें स्थापना दिवस के मौके पर शुक्रवार को एकेए शुकल की अध्यक्षता में दो दिवसीय अंतर्राष्ट्रीय समिति की शुरुआत हुई। पहले दिन डिस्टिलरी उद्योग से जुड़े कारोबारियों ने दूसरे दिनों की तज पर एथेनॉल आधारित उत्पादन को बढ़ावा देने पर चर्चा की।

अंतर्राष्ट्रीय समिति में प्रदेश के विकास नया आयाम देने एवं रोजगार बढ़ाने पर हुई चर्चा
 यूपीडीए के अध्यक्ष श्री शुकल ने कहा कि देश के विकास को बढ़ाने के लिए नवीन तकनीक का उपयोग करना आवश्यक है।

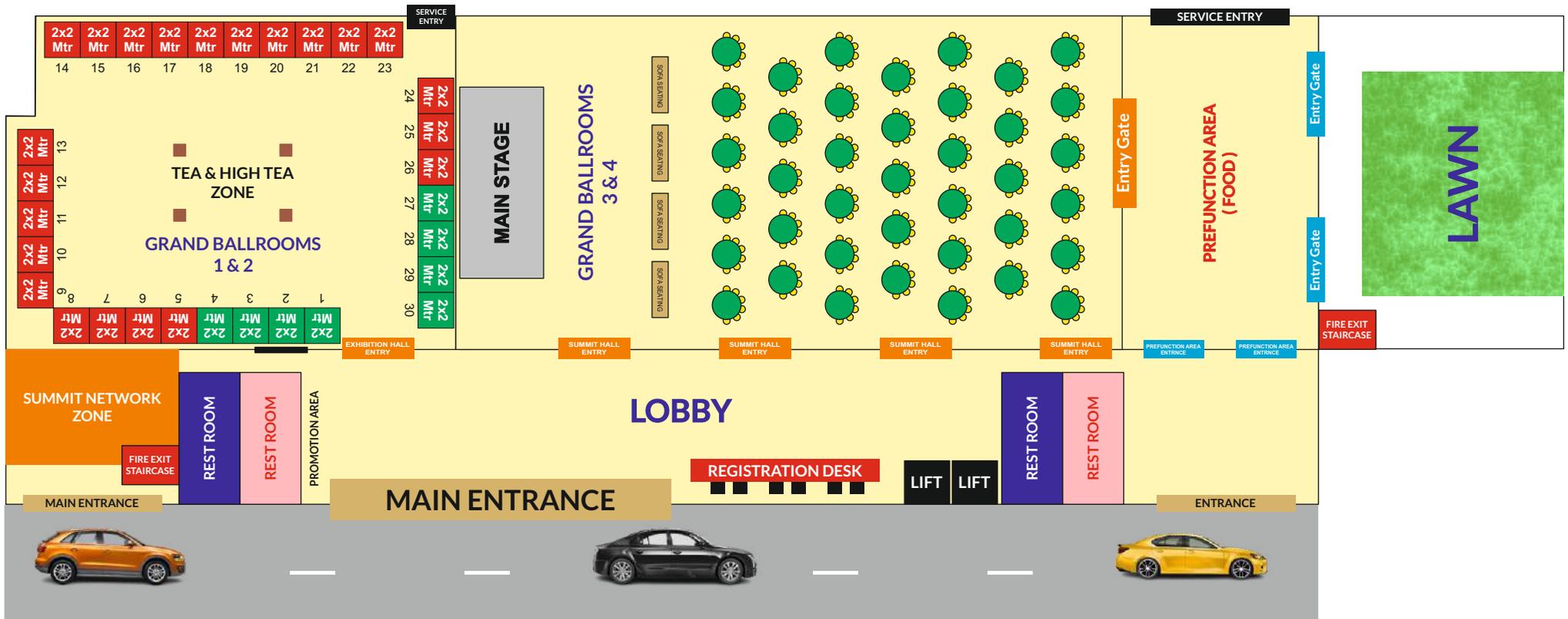
कहा कि यह दो दिवसीय अंतर्राष्ट्रीय संगोष्ठी उत्तर प्रदेश का आत्मनिर्भरता के प्रतीक के रूप में स्थापित होनी चाहिए। एथेनॉल उद्योग के विकास को बढ़ावा देने के लिए नवीन तकनीक का उपयोग करना आवश्यक है।



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UPDA INTERNATIONAL SUMMIT 3.0



SUMMIT LAYOUT



*Entire Ground Floor is dedicated to Event with 14000 sq ft area.

*Prominent visibility & Access to Exhibitor Zone with Tea/High Tea Coffee Arrangement for maximum footfall.

■ RESERVED STALLS ■ AVAILABLE STALLS

HYATT CENTRIC™
 JANAKPURI NEW DELHI
 Janakpuri District Centre Complex
 New Delhi- 110058, India
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hyattcentricjanakpurinewdelhi.com

REGISTRATION FORM

EVENT DETAILS

Event Name : UPDA INTERNATIONAL SUMMIT 3.0

Event Date : 19 July, 2024

PARTICIPATION CATEGORY : PLEASE TICK

Sponsor (Sponsor Type _____)

Exhibit Booth

Delegate

CONTACT DETAILS

Company Name _____

GST No. with Billing Address (Mandatory) _____

Name _____

Designation _____

No. of Participants & Names _____

Email _____

Mobile _____ Phone _____ Fax _____

PAYMENT DETAILS

Cheque Payable to : **U.P. Distillers Association**

Online Remittance / Bank Details for NEFT & RTGS :

Beneficiary Name : UP Distillers Association

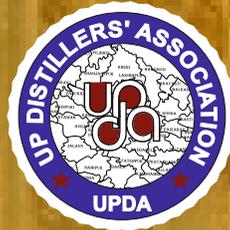
Bank Name : Bank of India

Saving Bank A/c No. : 602210110007362

IFSC Code : BKID0006022

Payment QR Code





UP DISTILLERS' ASSOCIATION

INTERNATIONAL SUMMIT 3.0

So, Why Wait ?

Register Today

* Additional 10% Discount on Delegate Fee for Registration on or before 31 May 2024

Click Here to Register



or

SCAN TO REGISTER



4/2, 4th Floor, PHD Chambers of Commerce
August Kranti Marg, Siri Institutional Area, Hauz Khas
New Delhi, Delhi 110016



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+91 11 40540002



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