

# UPDA INTERNATIONAL SUMMIT 2022

*Think Limitless*

AUGUST 5 | HOTEL THE GRAND, NEW DELHI

## UPDA INTERNATIONAL SUMMIT : THE PRIDE OF PROGRESS

### Theme

- Alcohol Production Technologies from Multi-feed stocks.
- Alternate Fuel Technologies – Reducing Conversion Costs.
- Latest Packaging Innovations in PET Bottles & Liquid Packaging.
- Waste Treatment of Water – Condensate – DDGS : Recovery & Recycling.
- Enhance Fermentation Process Efficiencies.
- Automation & Digitalization in Distilleries.

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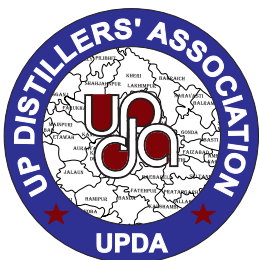
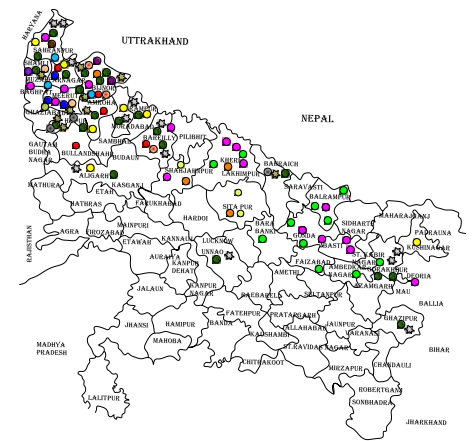


# Fostering Innovation & Entrepreneurship, we are here !

## Proud Credentials of Uttar Pradesh

India's largest State contributing to a whopping 16% Consumer base with a vision of \$1 Trillion Economy. Rated amongst best in Ease of doing Business, 1400 New projects are flowing worth \$100 Billion with \$84 Billion FDI received in just past 18 months inspite Covid. The Key stream of Excise Revenue which includes Distillery Industry contributed significantly having achieved revenue \$36 Million with target of \$42 Million this year with 20% growth YOY. Reflects momentous growth potential in Distilleries driven primarily by Policies & Technology.

## UTTAR PRADESH DISTRICTS



Estd. 1983

*By Members, For Members*

## A Brief about UPDA

UP Distillers Association (UPDA) is an apex body of Distillery Industry in UP operating as a Non-Government, not-for-profit Association for past 4 decades. The prime objective is to render services as an interface between its Member Distilleries & State-Central Government Authorities on all Policy & Regulatory matters of the Industry. UP Distillery Industry has distinction of fastest growing with 78 operating Distilleries & 16 more coming up.

## UPDA International Summit : Why you should be there ?

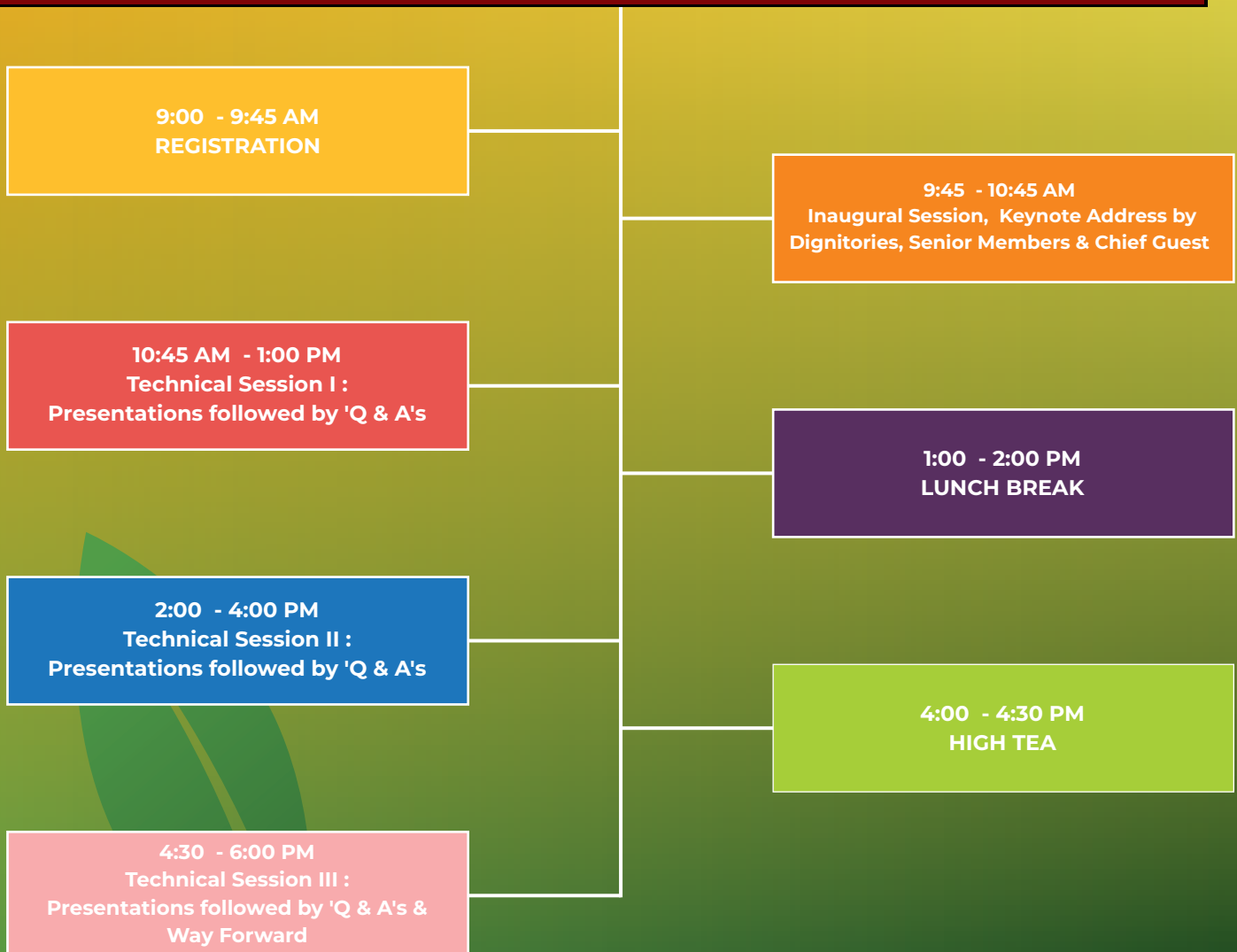
- 👉 UP leading in Sugarcane-Molasses has Alcohol production of 1.5 Billion Bulk Liters jumping from 900 Million Bulk Litres, just 3 years back.
- 👉 In a paradigm shift to further boost Alcohol production, both for Ethanol & Potable sectors, Distilleries are spreading their wings fast forward to establish Grain Plants exploring Multi-feed stock Technologies.
- 👉 Potable Alcohol dominated by Economical IMFL as "Country Liquor". Production / Consumption of 80 Million cases ~ 36 Billion Unit Packs. Mammoth numbers !
- 👉 Country Liquor produced by around 20 Distilleries with top 10 Distilleries contributing over 90% production are on UPDA Board. Most other Distilleries keep active participation with UPDA Events.
- 👉 The Summit Theme is on Industry's burning Topics with Presentations from PAN India & Across Globe.
- 👉 Networking Hub for Decision Makers from Government & Industry.



## UPDA International Summit 2022 : THEME

1. Alcohol Production Technologies from Multi-feed stocks.
2. Alternate Fuel Technologies – Reducing Conversion Costs.
3. Latest Packaging Innovations in PET Bottles & Liquid Packaging.
4. Waste Treatment of Water – Condensate – DDGS : Recovery & Recycling.
5. Enhance Fermentation Process Efficiencies.
6. Automation & Digitalization in Distilleries.

## PROGRAMME SHEET - FLOW OF EVENT



# Investment Packages

## A. PRIME SLOTS

<b>TITLE SPONSOR</b> Rs 400000/-	<b>CO-HOST</b> Rs 350000/-	<b>PLATINUM SPONSOR</b> Rs 325000/-	<b>DIAMOND SPONSOR</b> Rs 300000/-
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## B. PRIVILEGE SLOTS

<b>GOLD SPONSOR</b> Rs 250000/-	<b>SILVER SPONSOR</b> Rs 200000/-	<b>STANDALONE SPEAKER</b> Rs 75000/- SUBJECT TO AVAILABILITY
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## C. PARTICIPATIVE SLOTS

<b>KIT SPONSOR</b> Rs 125000/-	<b>LUNCH SPONSOR</b> Rs 125000/-	<b>HIGH TEA SPONSOR</b> Rs 75000/-	<b>MEMENTO SPONSOR</b> Rs 75000/-
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## D. AFFILIATION SLOTS

<b>MEMBER EVENT PARTNER</b> (Exclusively for UPDA Members) Rs 60000/-	<b>AUDIO VISUAL SPONSOR</b> Rs 50000/-	<b>EXHIBIT BOOTH SPONSOR</b> Rs 75000/-	<b>LOGO SUPPORT</b> Rs 25000/-
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## E. DELEGATE FEES

<b>FOR UPDA MEMBERS</b> Rs 3900/-	<b>FOR NON MEMBERS</b> Rs 4900/-
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- ✓ Bespoke Packages available for International Presenters on 'First Come-First Serve' Basis with facility of Virtual Presentation in Physical Event (Exclusively for Overseas Technology Providers).
- ✓ Host of exciting privileges in each Sponsorship packages. Please contact UPDA office.
- ✓ Special customise options available for 'PRIME SLOTS' besides host of standard privileges.
- ✓ All above costs are EXCLUSIVE OF GST, applicable extra @18%

**Come and Be part of the Growth Story & Most Awaited Distillery Event. Setting A Finest Platform for Excellence - All under One Roof .**

**Disclaimer : UPDA endeavor though to accommodate maximum possible Presentations but do not guarantee a fixed slot in view of Overwhelming response.**



# INVESTMENT PACKAGES : PRIVILEGES

## TITLE SPONSOR (Collaborator with Elite Presence)

Rs. 400000

1. Privileged as Joint Summit 'Collaborator' with UPDA. Prominent display on Back drop giant LED Screen 16' x 10'.
2. Topmost Logo Branding on 2 Sponsor LED's alongside Stage.
3. Share Stage with VIP's & Chief Guest in Inaugural Session.
4. Introductory 5 Minute Speaker slot in Kick-off/Inaugural Session.
5. 1st Speaker Slot in first & Prime Technical Session-I.
6. Biggest Exhibition Stall of 4 Mtr x2 Mtr in dedicated Expo Hall.
7. Co-Branding on Top Page of Summit Brochure.
8. Pass to Invite Industry's Members/ MD-CEO to VIP Networking Lounge for 1-1 Discussions.
9. Free Passes for 4 Delegates. 20% Discount on additional passes.
10. First Row Cluster Reserved for Company Delegates.
11. Exclusive Signage at Registration Desk.
12. Exclusive Signage at Venue Footfall Points (Only for Prime Sponsors).
13. Prominent Company branding on all printed & e-mails sent to over 1000 Circulations. PAN India & Overseas. Includes over 15 mails sent in frequent intervals till Event date.
14. Acknowledge as Sponsor in all media activities.
15. Logo Branding in 'Thank you' Mailers post- Event.
16. Special Invite with Roll-Over Choice in the Next Event with Host of Regular Affiliate Privileges.

## CO- HOST SPONSOR (Event Partner with UPDA)

Rs. 350000

1. Privileged as 'Co-host' with UPDA. Prominent display on Back drop giant LED Screen 16' x 10'.
2. Top Logo Branding on 2 Sponsor LED's alongside Stage.
3. Share Stage with VIP's & Chief Guest in Inaugural Session
4. Introductory 5 Minute Speaker slot in Kick-off/Inaugural Session
5. 2nd Speaker Slot in first & Prime Technical Session-I.
6. Big Exhibition Stall of 3 Mtr x2 Mtr in dedicated Expo Hall.
7. Co-Branding on Top Page of Summit Brochure.
8. Pass to Invite Industry's Members/ MD-CEO to VIP Networking Lounge for 1-1 discussions.
9. Free Passes for 4 Delegates. 20% Discount on additional passes.
10. First Row Cluster Reserved for Company Delegates.
11. Exclusive Signage at Venue Footfall Points ( Only for Prime Sponsors)
12. Prominent Company branding on all printed & e-mails sent to over 1000 Circulations PAN India & Overseas. Includes over 15 mails sent in frequent intervals till Event date.
13. Acknowledge as Sponsor in all media activities
14. Logo Branding in 'Thankyou' Mailers post- Event
15. Special Invite with Roll-Over Choice in the Next Event with Host of Regular Affiliate Privileges.

**PLATINUM SPONSOR ( Build Brand Awareness )****Rs. 325000**

1. Prominent Logo Branding on 2 Sponsor LED's alongside Stage.
2. Speaker Slot in first & Prime Technical Session-I.
3. Exhibition Stall of 2 Mtr x2 Mtr in dedicated Expo Hall.
4. Free Passes for 3 Delegates. 20% Discount on additional passes.
5. First Row Cluster Reserved for Company Delegates.
6. Exclusive Signage at Venue Footfall Points ( Only for Prime Sponsors)
7. Prominent Company branding on all printed & e-mails sent to over 1000 Circulations PAN India & Overseas. Includes over 15 mails sent in frequent intervals till Event date.
8. Acknowledge as Sponsor in all media activities
9. Logo Branding in 'Thankyou' Mailers post- Event
10. Special Invite with Roll-Over Choice in the Next Event with Host of Regular Affiliate Privileges.

**DIAMOND SPONSOR ( Showcase your Company)****Rs. 300000**

1. Logo Branding on 2 Sponsor LED's alongside Stage.
2. Speaker Slot in first & Prime Technical Session-I.
3. Exhibition Stall of 2 Mtr x2 Mtr in dedicated Expo Hall.
4. Free Passes for 3 Delegates. 20% Discount on additional passes.
5. First Row Cluster Reserved for Company Delegates.
6. Exclusive Signage at Venue Footfall Points ( Only for Prime Sponsors)
7. Company Logo on all printed & e-mails sent to over 1000 Circulations PAN India & Overseas. Includes over 15 mails sent in frequent intervals till Event date.
8. Logo Branding in 'Thankyou' Mailers post- Event
9. Special Invite with Roll-Over Choice in the Next Event with Host of Regular Affiliate Privileges.

**GOLD SPONSOR ( Intimate Presence )****Rs. 250000**

1. Logo Branding on 2 Sponsor LED's alongside Stage.
2. 1st Speaker Slot in Technical Session-II (Refreshed post Lunch).
3. Free Passes for 2 Delegates. 15% Discount on additional passes.
4. Company Logo on all printed & e-mails sent to over 1000 Circulations PAN India & Overseas. Includes over 15 mails sent in frequent intervals till Event date.
5. Logo Branding in 'Thankyou' Mailers post- Event.

**SILVER SPONSOR ( Networking )****Rs. 200000**

1. Logo Branding on 2 Sponsor LED's alongside Stage.
2. Speaker Slot in Technical Session-II/III.
3. Free Passes for 2 Delegates.
4. Company Logo on all printed & e-mails sent to over 1000 Circulations PAN India & Overseas. Includes over 15 mails sent in frequent intervals till Event date.
5. Logo Branding in 'Thankyou' Mailers post- Event.

**KIT SPONSOR****Rs. 125000**

1. Exclusive & prominent Display of Company Name & Logo on the Premium quality Delegate Kit Bag.
2. Free Delegate Pass for 1 Delegate.

**LUNCH SPONSOR****Rs. 125000**

1. Exclusive Sponsor's Display at Lunch Venue.
2. Sponsors Name & Logo in Programme Sheet.
3. Sponsors Name & Logo in Lunch Coupons.
4. Free Passes for 2 Delegates.

**HIGH TEA SPONSOR****Rs. 75000**

1. Exclusive Sponsor's Display at Tea Venue.
2. Complementary 'COFFEE MUG' with Sponsor Name & Logo to participants.
3. Free Pass for 1 Delegate.

**MEMENTO****Rs. 75000**

1. Exclusive & prominent Display of Company Logo in each of Memento.
2. Free Delegate Pass for 1 Delegate.

**MEMBER EVENT PARTNERS****Rs. 60000****(Exclusive for UPDA Members Only)**

1. Prominent Member Distillery's Logo in Back drop giant LED Screen 16' x 10'.
2. Member Distillery's Name & Logo on the Kit Bag.
3. Distillery's Product/ Brand brochure in Kit Bag.
4. Exclusive "Thank you" Memento.

**AUDIO VISUAL SPONSOR****Rs. 50000**

1. Exclusive Sponsors Name & Logo on Podium Display.
2. Highlighting of Sponsors Name & Logo on Backdrop.
3. Free Delegate Pass for 1 Delegate.

**EXHIBIT BOOTH****Rs. 75000**

1. Exhibition Booth 2x2 Meters with Company name.
2. Free Delegate Pass for 1 Delegate.

**LOGO SUPPORT****Rs. 25000**

1. Display of Company 'LOGO' in LED Displays.
2. Free Delegate Pass for 1 Delegate.

# Thank you

Partners of 2020 - 2021

## Title Sponsor



Total Packaging Solution

## Platinum Sponsors



Hitesh Plastics Pvt. Ltd.



## Gold Sponsor



Rethink Tomorrow

## Other Valued Partners



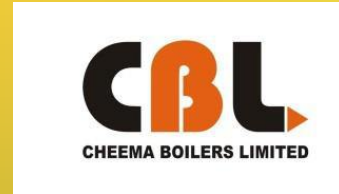
Innovate • Integrate • Deliver



SUSTAINABLE SOLUTION PROVIDER



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Catalysts  
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## UPDA Member Event Partners



INDIA GLYCOLS LIMITED



Superior Industries Limited

**WAVE**  
Wave Distilleries & Breweries Ltd.



Radico



SVP INDUSTRIES LIMITED  
(Unit - Sir Shadilal Distillery & Chemical Works)



Lords Distillery Ltd.

## UP Distiller's Association

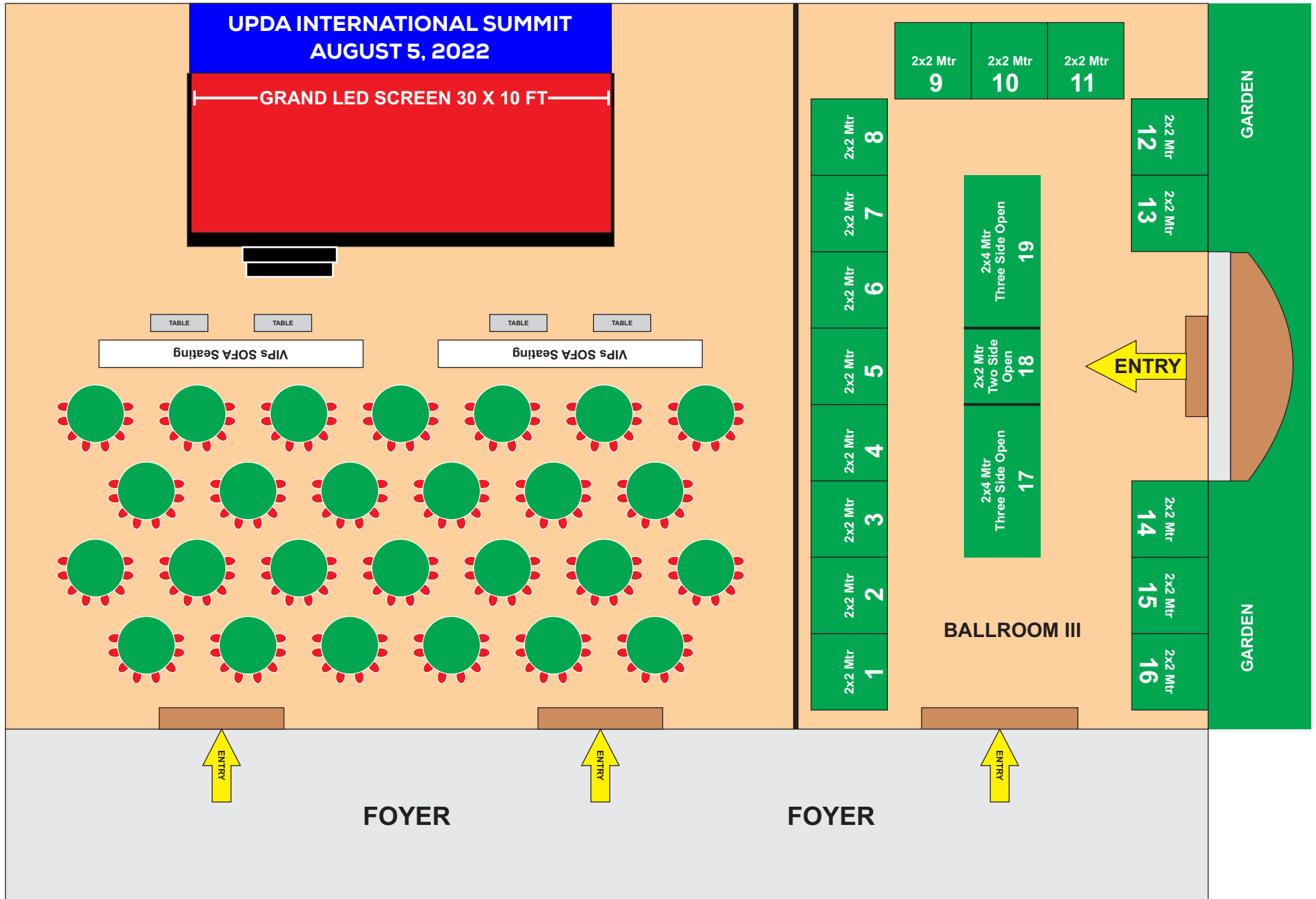
PHD House, Chambers 401, 4/2, Siri Institutional Area, August Kranti Marg  
New Delhi - 110 016, Phone No. : +91 11 4054 0002, Mobile No. +91 93113 38840/41  
Email : indiaupda@gmail.com Website : www.upindia.com





# UPDA INTERNATIONAL SUMMIT | AUGUST 5, 2022

## HOTEL THE GRAND, NEW DELHI



# REGISTRATION FORM

## EVENT DETAILS

Event Name: UPDA International Summit 2022

Time: 09:00am – 6:00 pm

Seminar Date: August 05, 2022

## PARTICIPATION CATEGORY : PLEASE TICK

Sponsor  (Sponsor Type \_\_\_\_\_)

Speaker  Exhibit Booth  Delegate

## CONTACT DETAILS

Name \_\_\_\_\_

Designation \_\_\_\_\_

Company Name \_\_\_\_\_

No. of Participants & Names \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Mobile \_\_\_\_\_

## PAYMENT DETAILS

Cheque Payable to : **U.P. Distillers Association**

## ONLINE REMITTANCE / Bank Details for NEFT & RTGS :

Bank Name : Bank of India  
Saving Bank A/c No. : 602210110007362  
Beneficiary Name : UP Distillers Association  
IFSC Code : BKID0006022

REGISTER HERE

Scan QR Code

