



Estd. 1983

By Members, For Members

Technical Seminar 2017

APRIL 28, 2017

DELHI

- ❖ **Modernisation & Improvements in Distillery Industry**
- ❖ **Guidelines of Pollution Boards & Ministry of Agriculture : Challenges & Remedies**

BACKGROUND

Distillery & Liquor industry are in a transformation and expansion phase. The Government bodies like Pollutions Boards & Ministry of Agriculture had laid down various Guidelines in 2016. The practical implementing constraints faced by the industry have been taken up by the Distillery Associations, giving way to incorporation of certain amendments recently.

This Seminar shall focus on these vital guidelines with its challenge & remedies. The symposium shall also address on other industry issues on Ethanol, & Effluent treatment, Statutory reforms in GST etc.

State of Uttar Pradesh being a major Distillery hub, the industry needs to proactively adapt & create further facilities for expansion on above measures.

OBJECTIVE

In order to address these fresh vital matters, UP Distillers Association is conducting their Seminar :

1. To have presentations from Technical Experts & Technology Providers from PAN India on Modernisation & Improvements in Distillery Industry.
2. Implementation of fresh guidelines from NGT / CPCB / UPPCB.
3. Bio composting : Challenge & Remedies.
4. To generate insights on adoption of Effluent treatment processes by Distilleries with its solutions & way forward.
5. Water abstraction guidelines.
6. GST : It implications on Distillery & Liquor industry.

WHO SHOULD PARTICIPATE

- Technical Experts & Technology Providers showcasing their new technologies
- Companies & Commercial establishments engaged in providing Service to Distillery & Sugar Industry.
- Distilleries themselves to have comprehensive insights on this unique common platform
- Policy makers, regulatory authorities, Central & State Government officers.
- Engineers, Chemists, Technologists, Scientists & Consulting works in Distilleries & Sugar Industry.

OUTLINE OF THE SEMINAR

UP Distillers Association is an Apex Body of Distillery Industry established in 1983 by promoters themselves of the State Distillery Industry with a vision to function “BY & FOR” the Members addressing vital industry issues.

The prime objective of the Association is to render services as an interface between its Members & State Government authorities on all matters pertaining to Distillery – Sugar industry from time to time. UPDA is a non-government, not-for-profit Association dedicated to playing a proactive role in gathering information - statistics useful for its Member Distilleries.

The Association has been organising various successful Seminars in past with an integrated approach to focus in all current industry issues through this platform.

Past Seminars :

Month/Year	City	Attendance
June-2014	Lucknow	85
Feb-2015	Noida	100
Aug-2015	Delhi	115
Jan-2016	Greater Noida	130
Sep-2016	Noida	135

SEMINAR USP

The UPDA Seminar will be held on Friday 28 April 2017. Following on our past successful events, the UPDA Technical Seminar will combine informative and engaging Speakers with the opportunity for industry colleagues to network and discuss important issues.

The UPDA Technical Seminar will provide your organisation with great exposure, specifically:

- ❖ A unique comprehensive common platform for Industry & Technology providers / Technical Experts in presence of Senior dignitaries from relevant government bodies like CPCB, UPPCB, National Sugar Institute, Ministry of Environment, Ministry of Agriculture, Ministry of Finance etc.
- ❖ Lifetime Achievement award to Shri S.S. Majithia, renowned industry veteran. He has graciously accepted & consented to be present on this occasion.
- ❖ An excellent opportunity to maintain a high profile invaluable target markets
- ❖ Networking both formally and informally
- ❖ Continual exposure throughout the event to an interested, pertinent and influential audience
- ❖ Customising sponsorship packages to the requirements of the Sponsors to make their presence most effective.

INVITATION TO SPONSOR

To confirm your acceptance please complete the Sponsorship Acceptance Form at the back of this proposal and return it the Seminar Organisers. You will be sent a confirmation letter and invoice for the Sponsorship amount.

Specific details regarding the artwork for logos & advertisements, location of display areas and/or signage, specifications and delivery details for signage and delivery of inserts will be sent in a confirmation letter at a later date.

Please return your Sponsorship / Speaker Acceptance Form as soon as possible to secure your preferred Sponsorship package / slot.

SPONSORSHIP PACKAGES

A. PRIME SLOTS

Title Sponsor	₹ 375000
Diamond Sponsor	₹ 275000
Gold Sponsor	₹ 200000
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B. PRIVILEGE SLOTS

Lunch Sponsor	₹ 75000
High Tea Sponsor	₹ 50000
Kit Sponsor	₹ 60000
Memento Sponsor	₹ 60000

C. AFFILIATION SLOTS

Member Event Partners (Exclusively for UPDA Members)	₹ 60000
Event Sponsor	₹ 50000
Media Partner	₹ 50000
Audio Visual Sponsor	₹ 40000
Exhibit Booth	₹ 40000
Logo Support	₹ 25000

D. PARTICIPATIVE SLOTS

Speaker Fee	₹ 45000
Delegate Fee : Members	₹ 4500
Delegate Fee : non-Members	₹ 5500

- ❖ *Special customised options available for 'PRIME SLOTS' besides host of standard privileges.*
- ❖ *Early Bird Discount of 5% is available on Limited period. **HURRY !***
- ❖ *A discount of Rs.500 per delegate will be given for three & above delegates registering from one organization*

Acceptance Form

UPDA 6th Technical Seminar

Sponsorship costs (Inclusive of Taxes)

Name _____

Organisation _____

Designation _____

Address _____

State _____ Pin code _____ Mobile _____

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Level Of Sponsorship (please tick)

- | | |
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| <input type="checkbox"/> Delegate Fee : Members ₹4500 | <input type="checkbox"/> Logo Support ₹25000 |
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Payment Details

Cheque: Payable to : **U.P. Distillers Association**

ONLINE TRANSFER FACILITY ALSO AVAILABLE

Post to: PHD House, Chamber 401, 4/2, Siri Institutional Area,

August Kranti Marg, New Delhi - 110 016

Please use company name as transfer description and email remittance advice to indiaupda@gmail.com

Terms & Conditions

I/WE AGREE TO THE BELOW CONDITIONS

SIGNATURE _____ Date _____

Terms & Conditions of Sponsorship

The organisers reserve the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the sponsor is informed at least one month before the changes.

In the case of cancellation, notification in writing should be sent to the organisers.

In the event withdrawal or cancellation of sponsorship, please be advised that unless that particular area of sponsorship is resold, the organisers reserve the right to retain payment received.

In the event that materials, logos, information or artwork required by the Seminar Organiser are not received by the designated due date, their use for their intended purpose cannot be guaranteed.

I/We understand that the sponsorship packages are allocated as outlined and the decision of the organisers will be final.

Please return this form to:

UPDA PHD House, Chamber 401, 4/2, Siri Institutional Area,

August Kranti Marg, New Delhi - 110 016

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