



Estd. 1983

*By Members. For Members*

# Technical Seminar 2016

SEPTEMBER 09, 2016

HOTEL RADISSON BLU, NOIDA

1. *Upcoming Technologies for Ethanol / Alcohol Production*
2. *Effluent Treatment - Challenges & Remedies :*
  - A) *Effluent Reduction (Evaporator / RO / MEE )*
  - B) *Evaporator Condensate Treatment*
  - C) *Bio-composting – Threats & Solutions*
  - D) *Water Abstraction Guidelines*



## BRIEF BACKGROUND

Presently Distillery / Liquor industry is in transformation and expansion phase. The Government is driving major thrust on their Ethanol Blending programme giving a boost to the Industry for expansion of their plants & capacity. The recent approval by Government of Uttar Pradesh for the production of Alcohol from alternate resources such as Grain, is a major step forward in this direction. Even on Statutory front, Government is in process of certain key reforms bringing GST. State of Uttar Pradesh being a major Distillery hub, the industry needs to proactively adapt & create further facilities for expansion on above measures.

## OBJECTIVE

In order to address these fresh vital matters, UP Distillers Association is conducting their Seminar :

1. To have presentations from Technical Experts & Technology Providers from PAN India on upcoming technology for Ethanol / Alcohol production.
2. To generate insights on adoption of Effluent treatment processes by Distilleries with its of challenges & remedies.
3. To create a think-tank for implementing & execution of Guidelines from various Government authorities NGT / CPCB / UPPCB etc. under their Clean Ganga Mission programme.
4. To share views & experiences on Bio-composting with its Threats & Solutions, with a way forward.



## WHO SHOULD PARTICIPATE

- Technical Experts & Technology Providers showcasing their new technologies
- Companies & Commercial establishments engaged in providing Service to Distillery & Sugar Industry.
- Distilleries themselves to have comprehensive insights on this unique common platform
- Policy makers, regulatory authorities, Central & State Government officers.
- Engineers, Chemists, Technologists, Scientists & Consulting works in Distilleries & Sugar Industry.

## OUTLINE OF THE SEMINAR

UP Distillers Association is an Apex Body of Distillery Industry established in 1983 by promoters themselves of the State Distillery Industry with a vision to function “BY & FOR” the Members addressing vital industry issues.

The prime objective of the Association is to render services as an interface between its Members & State Government authorities on all matters pertaining to Distillery – Sugar industry from time to time. UPDA is a non-government, not-for-profit Association dedicated to playing a proactive role in gathering information - statistics useful for its Member Distilleries.

The Association has been organising various successful Seminars in past with an integrated approach to focus in all current industry issues through this platform.

Past Seminars :

Month/Year	City	Attendance
June-2014	Lucknow	85
Feb-2015	Noida	100
Aug-2015	Delhi	115
Jan-2016	Greater Noida	130



## INVITATION TO SPONSOR

The UPDA Seminar will be held on Friday 09 September 2016 at the Hotel Radisson BLU Noida. Following on our last successful Jan 2016 Seminar, which was attended by almost 130 delegates, the UPDA Technical Seminar will combine informative and engaging Speakers with the opportunity for industry colleagues to network and discuss important issues.

The UPDA Technical Seminar will provide your organisation with great exposure, specifically:

- ❖ Exposure to an interested, relevant and influential audience
- ❖ An excellent opportunity to maintain a high profile invaluable target markets
- ❖ Networking both formally and informally
- ❖ Continual exposure throughout the event to an interested, pertinent and influential audience

## CONFIRMING SPONSORSHIP

To confirm your acceptance please complete the Sponsorship Acceptance Form at the back of this proposal and return it to the Seminar Organisers. You will be sent a confirmation letter and invoice for the Sponsorship amount.

Specific details regarding the artwork for logos & advertisements, location of display areas and/or signage, specifications and delivery details for signage and delivery of satchel inserts will be sent in a confirmation letter at a later date.

Please return your Sponsorship / Speaker Acceptance Form as soon as possible to secure your preferred Sponsorship package / slot.



## SPONSORSHIP PACKAGES

Please select from the following packages. If you would like to discuss other sponsorship options, please contact the Seminar Organisers. Prices all Inclusive.

### TITLE SPONSOR

₹400000

1. Privileged as joint 'Seminar Collaborator' with UPDA with Prominent exposure on Display & Print Materials.
2. "Web Banner" on UPDA website with hyperlinked on Company's profile.
3. Complimentary "Exhibit Booth" **OR** distribution of 'POWER BANKS' with Sponsor's Name & Logo.
4. One Speaker Slot in Inaugural Session
5. One Speaker Slot in Business Session.
6. Corporate Literature / brochure to be included in Delegate Kit.
7. Free Passes for 5 Delegates

### DIAMOND SPONSOR

₹300000

1. LED Display with Company's promotional film at Pre-function area.
2. Company Name & Logo featured prominently on Backdrops and all material including website.
3. Complimentary Full page Advertisement in UPDA monthly e-newsletter (No. of issues - 6) **OR** distribution of 'WALLETS' with Sponsor's Name & Logo.
4. One Speaker slot in Business Session.
5. Corporate Literature / brochure to be included in Delegate Kit.
6. Free Passes for 4 Delegates



## GOLD SPONSOR

₹200000

1. Company Name & Logo featured in Backdrops & all material including website
2. Display of Company free standing banner in Seminar venue & Registration foyer.
3. Complimentary Footnote Advertisement UPDA Monthly e-newsletter all pages (No. issues – 6) **OR** distribution of 'SIPPER / Sports Bottles' with Sponsor Name & Logo.
4. One Speaker slot in Business Session.
5. Corporate Literature / brochure to be included in Delegate Kit.
6. Free Passes for 3 Delegates

## SILVER SPONSOR

₹150000

1. Company Name & Logo featured in Backdrops & all material including website
2. Distribution of 'PEN' SET' or Equivalent with Sponsor's Name & Logo.
3. One Speaker slot in Business Session.
4. Corporate Literature / brochure to be included in Delegate Kit.
5. Free Passes for 2 Delegates

## LUNCH SPONSOR

₹100000

1. Exclusive Sponsor's Display at Lunch Venue.
2. Complementary Exhibit Booth to promote Company.
3. Sponsors Name & Logo in Programme Sheet & Lunch Coupons.
4. Free Passes for 2 Delegates.

## HIGH TEA SPONSOR

₹50000

1. Exclusive Sponsor's Display at Tea Venue.
2. Sponsors Name & Logo in Programme Sheet.
3. Distribute of 'COFFEE MUG' with Sponsor Name & Logo.
4. Free Pass for 1 Delegate.

## KIT SPONSOR

₹60000

1. Exclusive & prominent Display of Company Name & Logo on the Premium quality Delegate Kit Bag.
2. Free Delegate Passes for 2 Delegates.

## MEMENTO SPONSOR

₹60000

1. Exclusive & prominent Display of Company Name & Logo in each of Premium quality Memento.
2. Free Delegate Passes for 2 Delegates.

## EVENT SPONSOR

₹50000

1. Company Name & Logo featured in Backdrops & all material including website
2. Free Delegate Passes for 2 Delegates.

## MEDIA PARTNER

₹50000

1. Corporate Literature / brochure to be included in Delegate Kit.
2. Company Name & Logo featured in Backdrops & all material including website
3. Free Delegate Passes for 2 Delegates.



## AUDIO VISUAL SPONSOR

₹40000

1. Exclusive Sponsors Name & Logo on Display Board Podium.
2. Highlighting of Sponsors Name & Logo on Backdrop.
3. Free Delegate Pass for 1 Delegate.

## EXHIBIT BOOTH

₹35000

1. Exhibition Booth 2x2 Meters.
2. Free Delegate Pass for 1 Delegate.

## MEMBER EVENT PARTNERS

₹60000

*(Exclusive for UPDA Members)*

1. Highlighting of Member Distillery's name & logo in backdrop.
2. Member Distillery's Name & Logo on the Kit Bag.
3. LED Display
4. Distillery's Product/ Brand brochure in Kit Bag.
5. Exclusive "Thank you" Memento.
6. Free Pass for 1 Delegate.

**Customized Sponsorship's opportunities available starting ₹30000 onwards. For details contact UPDA Office.**



**Delegate Fee :**  
Members : 4500  
Non-Members : 5500

**SPEAKERS**  
1. One Speaker slot for making their Presentations/ Show case Technology.  
2. Free Pass for 1 Delegate.  
Investment – ₹35000

Date : September 09, 2016  
Time : 8:30 AM to 5:30 PM

**A discount of Rs.500 per delegate will be given for three & above delegates registering from one organization.**

**Hurry up**  
10% off\*  
on  
Delegate Fee & Speakers  
\*Limited Period Offer, Conditions apply

**Hurry up**  
5% off\*  
on  
Sponsorships  
\*Limited Period Offer, Conditions apply

## Acceptance Form

### UPDA 5<sup>th</sup> Technical Seminar

Sponsorship costs (Inclusive of Taxes)

Name \_\_\_\_\_

Organisation \_\_\_\_\_

Designation \_\_\_\_\_

Address \_\_\_\_\_

State \_\_\_\_\_ Pin code \_\_\_\_\_ Mobile \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

#### Level Of Sponsorship (please tick)

- |   |   |
|---|---|
| <input type="checkbox"/> Title Sponsor ₹400000        | <input type="checkbox"/> Diamond Sponsor ₹300000          |
| <input type="checkbox"/> Gold Sponsor ₹200000         | <input type="checkbox"/> Silver Sponsor ₹150000           |
| <input type="checkbox"/> Lunch Sponsor ₹100000        | <input type="checkbox"/> High Tea Sponsor ₹50000          |
| <input type="checkbox"/> Kit Sponsor ₹60000           | <input type="checkbox"/> Memento Sponsor ₹60000           |
| <input type="checkbox"/> Event Sponsor ₹50000         | <input type="checkbox"/> Media Sponsor ₹50000             |
| <input type="checkbox"/> Audio Visual Sponsor ₹40000  | <input type="checkbox"/> Exhibit Stall ₹35000             |
| <input type="checkbox"/> Member Event Partners ₹60000 | <input type="checkbox"/> Speaker ₹35000                   |
| <input type="checkbox"/> Delegate Fee : Members ₹4500 | <input type="checkbox"/> Delegate Fee : non-Members ₹5500 |

#### Payment Details

Cheque: Payable to : **U.P. Distillers Association**

**ONLINE TRANSFER FACILITY ALSO AVAILABLE**

Post to: PHD House, Chamber 401, 4/2, Siri Institutional Area,  
August Kranti Marg, New Delhi - 110 016

Please use company name as transfer description and email remittance advice to [indiaupda@gmail.com](mailto:indiaupda@gmail.com)

#### Terms & Conditions

I/WE AGREE TO THE BELOW CONDITIONS

SIGNATURE \_\_\_\_\_ Date \_\_\_\_\_

#### Terms & Conditions of Sponsorship

The organisers reserve the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the sponsor is informed at least one month before the changes.

In the case of cancellation, notification in writing should be sent to the organisers.

In the event withdrawal or cancellation of sponsorship, please be advised that unless that particular area of sponsorship is resold, the organisers reserve the right to retain payment received.

In the event that materials, logos, information or artwork required by the Seminar Organiser are not received by the designated due date, their use for their intended purpose cannot be guaranteed.

I/We understand that the sponsorship packages are allocated as outlined and the decision of the organisers will be final.

#### Please return this form to:

UPDA PHD House, Chamber 401, 4/2, Siri Institutional Area,  
August Kranti Marg, New Delhi - 110 016  
Phone: +91 11 4054 0002, Telefax: +91 11 2685 3169  
Email: [indiaupda@gmail.com](mailto:indiaupda@gmail.com), Website : [updaindia.com](http://updaindia.com)