



UP DISTILLERS' ASSOCIATION

PHD HOUSE, (4TH FLOOR) 4/2, SIRI INSTITUTIONAL AREA, AUGUST KRANTI MARG, NEW DELHI-110016
PHONE : 2652 3313; 2660 1023, TELEFAX : 2685 3169 Email: indiaupda@gmail.com

UDA-34-129

December 7, 2015

**ALL MEMBER DISTILLERIES
TECHNICAL EXPERTS
TECHNOLOGY PROVIDERS**

**SUB: SEMINAR OF UP DISTILLERS' ASSOCIATION (UPDA)
DATE : JAN 22, 2016 @ GYMKHANA CLUB, GREATER NOIDA (U.P.)**

U.P. Distillers Association is pleased to announce its much awaited Seminar to be now held on **22.01.2016 at 'Gymkhana Club, Greater Noida (U.P.)'**

THEME

- **Effluent treatment System adopted by Distilleries for Achieving Zero Discharge**
- **Upcoming Alcohol Production Technologies**

It has been our continuous endeavor to make each event more & more enricher with fresh USP's. The overwhelming support & response of our past Seminars is evident of the same. This forthcoming Seminar would take up issues on '**Alcohol Production Technologies**' also which are of key futuristic importance to the industry besides addressing on the '**Environmental Issues**'.

In line with the objective to make it industry productive, we are happy to inform that our Managing Committee has decided to retain most Sponsorship costs unchanged as in our previous event, in spite of Cost run-ups. Basic details as under :

Sponsorship Options	Amount (EACH)
PLATINUM SPONSORSHIP	₹ 400000
DIAMOND SPONSORSHIP	₹ 300000
GOLD SPONSORSHIP	₹ 200000
SILVER SPONSORSHIP	₹ 150000
LUNCH SPONSORSHIP	₹ 75000
KIT SPONSORSHIP	₹ 50000
MEMENTO SPONSORSHIP	₹ 50000
EXHIBITION STALL	₹ 30000
SPEAKERS	₹ 30000
Delegates Fee : For Members of UPDA	₹ 4500 (All inclusive) per delegate.
For Non-Members	₹ 5500 (All inclusive) per delegate.

Kindly block your date & ensure attending this important Seminar. Service Providers & Speakers desirous taking up Sponsorship & making presentations may contact UPDA office.


Secretary General



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SPONSORSHIP OPPORTUNITIES

I. Technology Providers / Technical Experts : The Sponsorship options with key features are :

PLATINUM SPONSORSHIP

1. Highlighting of the Sponsor's Name & Logo in backdrop on the top & biggest font size.
2. Sponsor's Name & Logo on the Kit Bag.
3. 'PREMIUM TIE' to participants with Sponsor's Name & Logo (**EXCLUSIVE**).
4. Distinct Standee of 6ft. x 4ft. (**EXCLUSIVE**).
5. Company brochure in Kit Bag.
6. One Speaker Slot.
7. Free Passes for 5 Delegates.

Fee amount – ₹ 400000 only (All inclusive)

DIAMOND SPONSORSHIP

...(ALREADY BOOKED)

1. Highlighting of the Sponsor's Name & Logo in backdrop on the top & Big font size.
2. Sponsor's Name & Logo on the Kit Bag.
3. LED Display of Sponsor's Name & Logo throughout the event (**EXCLUSIVE**).
4. 'EXECUTIVE DIARY-2016' to participants with Sponsor's Name & Logo (**EXCLUSIVE**).
5. Company brochure in Kit Bag.
6. One Speaker Slot.
7. Free Passes for 4 Delegates.

Fee amount – ₹ 300000 only (All inclusive)

GOLD SPONSORSHIP

...(1No. BOOKED)

1. Highlighting of the Sponsor's Name & Logo in backdrop.
2. Sponsor's Name & Logo on the Kit Bag.
3. 'SPONSOR'S LOGO' on every Delegate Pass (**EXCLUSIVE**).
4. Distinct Standee of 5ft. x 3ft. (**EXCLUSIVE**).
5. Company brochure in Kit Bag.
6. One Speaker Slot.
7. Free Passes for 3 Delegates.

Fee amount – ₹ 200000 only (All inclusive)

SILVER SPONSORSHIP

...(1No. BOOKED)

1. Highlighting of the Sponsor's Name & Logo in backdrop.
2. Sponsor's Name & Logo on the Kit Bag.
3. Sponsor's Logo on each 'PEN SET provided to Delegates (**EXCLUSIVE**).
4. One Speaker Slot.
5. Free Passes for 2 Delegates.

Fee amount – ₹ 150000 only (All inclusive)

LUNCH SPONSORSHIP

...(ALREADY BOOKED)

1. Standee at Lunch venue.
2. Sponsor's name in Programme Sheet (**EXCLUSIVE**).
3. Free Pass for 1 Delegate.

Fee amount – ₹ 75000 only (All inclusive)

KIT SPONSORSHIP

...(ALREADY BOOKED)

1. Highlighting of the Sponsor's Name & Logo in the Kit Bag.
2. Free Passes for 2 Delegates.

Fee amount – ₹ 50000 only (All inclusive)

MEMENTO SPONSORSHIP

1. Highlighting of the Sponsor's Name & Logo in each Memento.
2. Free Passes for 2 Delegates.

Fee amount – ₹ 50000 only (All inclusive)

AUDIO-VISUAL SPONSORSHIP

...(ALREADY BOOKED)

1. Highlighting of the Sponsor's Name & Logo in backdrop.
2. Sponsor Logo & Name on Display Board / Standee. (**EXCLUSIVE**).
3. Free Passes for 2 Delegate.

Fee amount – ₹ 40000 only (All inclusive)

EXHIBITION STALL

1. Exhibition Stall 2x2 Meters.
2. Free Pass for 1 Delegate.

Fee amount – ₹ 30000 only (All inclusive)

II. SPEAKERS

1. One Speaker slot for making their Presentations/ Show case Technology.
2. Free Pass for 1 Delegate.

Fee amount – ₹ 30000 only (All inclusive)

III. All Members Distilleries and Participants : The fee for all Members, Distilleries & Individual Delegates for attending the Seminar :

For Members of UPDA	₹ 4500 (All inclusive) per delegate.
For Non-Members	₹ 5500 (All inclusive) per delegate.

A discount of Rs.500 per delegate will be given for three & above delegates registering from one organization.

Take-aways: Each Participant will be welcomed with an exclusively crafted 'Laptop / Multipurpose bag' along-with an innovative 8 GB Credit card pen drive.