



UP DISTILLERS' ASSOCIATION

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UDA-34-47

December 19, 2014

**ALL MEMBER DISTILLERIES
TECHNICAL EXPERTS
TECHNOLOGY PROVIDERS**

SUB: **SEMINAR OF UP DISTILLERS' ASSOCIATION (UPDA)**
DATE : Feb. 6, 2015, HOTEL RADISSON BLU, NOIDA

Dear Sir,

Please refer to our circular letter no. UDA-34-44 dated December 16, 2014, informing that U.P. Distillers Association is organizing a one day Seminar on February 06, 2015 at Hotel Radisson BLU, Noida. Key topics covered in the Seminar are:

1. **Modernization of Distilleries for efficiency increase.**
2. **Effluent treatment system for**
 - **Achieving Zero Spentwash Discharge (ZSD)**
 - **Recycling / Reusing of process water**

In this regard all Participants, Delegates, Technical experts, Technology providers & all Distillery Members interested in attending the Seminar are requested to take following steps immediately.

I. **Technology Providers / Technical Experts** : The Sponsorship options with key features are :

A. Diamond Sponsorship

1. Highlighting of the Organization's Name & Logo in backdrop on the top & biggest font size.
2. Organization's Name & Logo on the Kit Bag.
3. LED Display of Organization's Name & Logo throughout the event **(EXCLUSIVE)**.
4. One Standee of size: 5ft. x 3ft. **(EXCLUSIVE)**.
5. Company brochure in Kit Bag.
6. One Speaker Slot.
7. Free Passes for 4 Delegates.

Fee amount - Rs. 300000 only (All inclusive)

B. Gold Sponsorship

1. Highlighting of the Organization's Name & Logo in backdrop.
2. Organization's Name & Logo on the Kit Bag.
3. Organization's Logo on every Delegate Pass (**EXCLUSIVE**).
4. Company brochure in Kit Bag.
5. One Speaker Slot.
6. Free Passes for 3 Delegates.

Fee amount - Rs. 200000 only (All inclusive)

C. Silver Sponsorship

1. Highlighting of the Organization's Name & Logo in backdrop.
2. Organization's Name & Logo on the Kit Bag.
3. Organization's Logo on each Pen provided to Delegates (**EXCLUSIVE**).
4. One Speaker Slot.
5. Free Passes for 2 Delegates.

Fee amount - Rs. 125000 only (All inclusive)

D. Lunch Sponsorship:

1. Standee at Lunch venue.
2. Organization's name in Programme Sheet (**EXCLUSIVE**).

Fee amount - Rs. 50000 only (All inclusive)

E. Kit Sponsorship

1. Highlighting of the Organization's Name & Logo in the Kit Bag.
2. Free Pass for 1 Delegate.

Fee amount - Rs. 30000 only (All inclusive)

F. Momento Sponsorship

1. Highlighting of the Organization's Name & Logo in each Momento.
2. Free Pass for 1 Delegate.

Fee amount - Rs. 30000 only (All inclusive)

II. **SPEAKERS :**

1. One Speaker slot for making their Presentations/ Show case Technology.
2. Free Pass for 1 Delegate.

Fee amount - Rs. 25000 only (All inclusive)

III. **All Members Distilleries and Participants :** The fee for all Members, Distilleries & Individual Delegates for attending the Seminar :

For Members of UPDA	Rs. 4000 (All inclusive) per delegate.
For Non-Members	Rs. 5000 (All inclusive) per delegate.

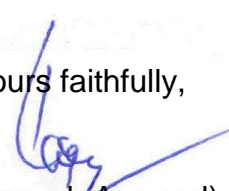
A discount of Rs.500 per delegate will be given for three & above delegates registering from one organization.

We invite you for participation in this important event & look forward for your confirmation at the earliest since the sponsorship options are limited & available on '**FIRST COME FIRST SERVE**' basis.

In case of any clarification kindly revert or contact UPDA office & we shall be glad to assist you.

Thanking you.

Yours faithfully,


(Rajneesh Agarwal)
Secretary General