



UP DISTILLERS' ASSOCIATION

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UDA-34- 33
March 19, 2014

**ALL MEMBER DISTILLERIES,
TECHNICAL EXPERTS,
TECHNOLOGY PROVIDERS.**

SUB: Seminar by UP Distillers Association (UPDA) on June, 13, 2014 at Lucknow

Dear Sir,

Please refer to our circular letter no. UDA-34-32 dated March.03, 14, informing that U.P. Distillers Association is organizing a one day seminar on **June 13, 2014 at Hotel Taj Vivanta, Lucknow**. Key topics covered in the Seminar are:

- 1) **Modernization of Distilleries (New technologies in Fermentation & Distillation)**
- 2) **Effluent Treatment (Treatment of Distilleries Effluent to achieve Zero Discharge)**

In this regard all participants, delegates, technical experts, technology providers & all Distillery Members interested in attending the Seminar are requested to take following steps immediately.

1. **Technical Experts & Technology Providers**

All parties interested in making presentation showcasing their technology can nominate their Speaker with Title brief of presentation with Synopsis alongwith payment of Rs.10000/- (All inclusive) as fee per speaker. One person is free to accompany the speaker.

Sponsorship Options

- A. **Diamond Sponsorship (1): (ALREADY BOOKED)** Highlighting of Organization's Name & Logo on top of backdrop and on Kit Bag. One exclusive Standee of size: 5ft. x 3ft. Company brochure shall be part of the kit in the bag. One speaker slot + 4 Delegates shall attend the Seminar free of cost.
Fee amount – Rs.200000 (All inclusive)
- B. **Gold Sponsorship (2): (ONE ALREADY BOOKED)** Highlighting of Organization's Name & Logo in the backdrop and Logo on Kit Bag. Company brochure shall be part of the kit in the bag. One Speaker slot + 3 Delegates shall attend the Seminar free of cost.
Fee amount – Rs.150000 (All inclusive)

- C. Silver Sponsorship (2): (ALREADY BOOKED)** Highlighting of Organisation's Name & Logo in the backdrop and. Company brochure shall be part of the kit in the bag. One Speaker slot +2 Delegates shall attend the Seminar free of cost.
Fee amount – Rs.100000 (All inclusive).
- D. Kit Sponsorship:(Already booked)** Highlighting of Company Logo in the backdrop with Free pass for 1 delegate. Cost - Rs.25000/- (All inclusive)
- E. Memento Sponsorship:(ALREADY BOOKED)** Company Name & Logo on each Memento with Free pass for 1 delegate. Cost – Rs.20000/- (All inclusive)
- F. Lunch Sponsorship: (ALREADY BOOKED)** Standee at Lunch venue. Cost - Rs.50000/- .

2. All Distillers and Members

The Fee for all Members, Distillers & Individual delegates interested in attending this important seminar:

A	Speaker	Rs. 10000/- (All inclusive) per Speaker
B	Delegate:-	
	For Members of UPDA	Rs. 3000 (All inclusive) per delegate.
	For Non-Members	Rs. 3500 (All inclusive) per delegate.

A discount of Rs.500 per delegate will be given for three & above delegates registering from one organization.

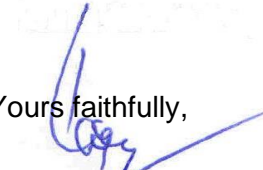
The detailed Seminar programme will be sent shortly.

We are getting an overwhelming response from Distilleries & trade. However given the fact that we have limited space & time in the Hotel Seminar Hall, we seek your participation & sponsorship confirmation IMMEDIATELY.

This is a Unique comprehensive programme to Participate...Showcase your technologies...Get Recognized!

A prompt response in this regard is requested. In case of any clarification please contact UPDA office.

Thanking you,

Yours faithfully,

(Secretary General)

